



China's leading hospitality and commercial space trade show

2022 POST – SHOW REPORT

Show Overview

Facts & Figures

Marketing Promotion

Future Dates

Organizers



Part I - Show Overview

Hotel & Shop Plus 2022 moved from Shanghai to Nanjing, one of the core cities in the Yangtze River Delta, due to the COVID-19 situation, and was successfully held from **25 to 27 August** at **Nanjing International Expo Center**.

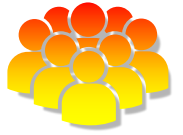
As China's leading trade show catering to hotels and commercial space industry, Hotel & Shop Plus serves as a one-stop sourcing platform on construction and operation for hotels, restaurants, clubs, retail shops, shopping malls and more commercial properties. The show sectors are spanning from building and design materials, hotel supplies, smart technologies to cleaning and epidemic prevention. Besides product showcasing, there were exciting onsite activities and special zones take place on the show floor, helping industry professionals to exchange market insights, network with partners and grow their business.



74,000m²
Exhibition Area



1,100+
Exhibitors



33,177 Visits of
Trade Buyers



80+
Forums & Activities



48,549
Livestream Views



255,000+
Online Impressions

Part II - Facts & Figures

- Show Sectors
- Photo Gallery
- Exhibitor Feedback
- Visitor Analysis
- On-site Activities



Show Sectors

H4

Ceramic & Bathroom
Outdoor & Engineering
Design
Flooring



H5

Commercial Retail
Self-service
Turnkey Solution
Wall Decoration



H6

Decorative Lighting
Intelligent Control
Systems
Smart Hotel



H7

Hotel Supplies



H8

Environmental Sanitation
Air Purification
Epidemic Prevention
Cleaning Tools
Cleaning Chemicals



H9

Cleaning Equipment &
Accessories



Photo Gallery



Building Materials



Smart Hotel



Lighting



Photo Gallery



Hotel
Supplies



HOTEL & SHOP PLUS



Cleaning



HOTEL & SHOP PLUS



HOTEL & SHOP PLUS

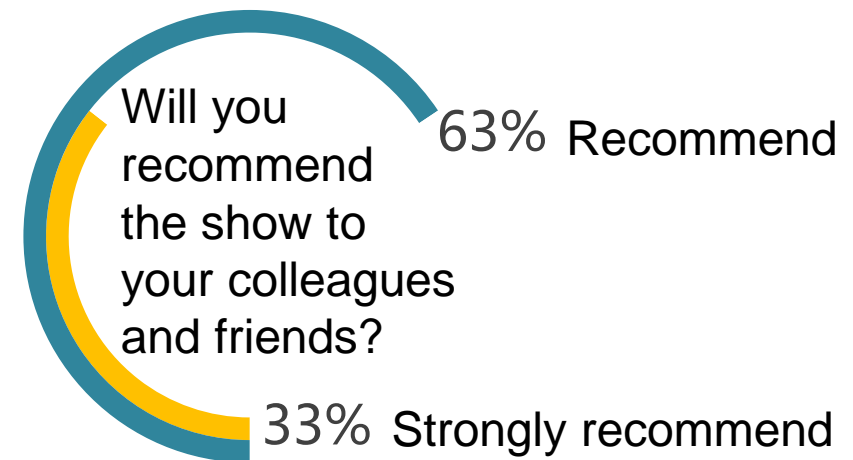
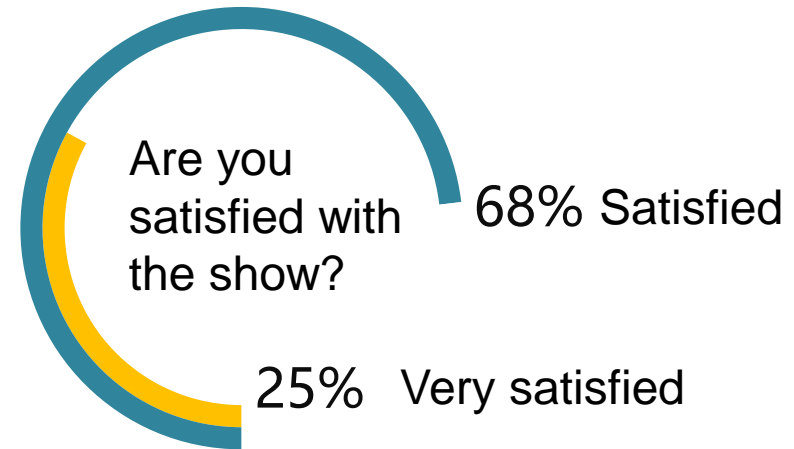


Photo Gallery



Exhibitor Feedback

The 2022 show gathered **1,100+** exhibitors,
68% of them were returning exhibitors.



Exhibitor Testimonials

Building Material Exhibitors

It was the second time that Gree joined in Hotel & Shop Plus. This mega event has offered a premium sourcing platform for hotels and commercial space. It is an annual fair for both buyers and suppliers. We look forward to more communications and cooperation in the upcoming days!

Li Zhe, Sales Director of Commercial Finance, Gree

Through Hotel & Shop Plus, we have seen that more and more clients began to focus on the professional level of suppliers. Lansen has been making effort to the prosperity of hotel furniture market in terms of materials to installation and delivery. Also, we facilitate investor's up-level consumption to the taste and favor and in a rational way. We will continue to offer good products to empower the hospitality industry.

An Hongbo, Operation Director, Hotel Sales Management Department, Lansen

The number of visits to Hotel & Shop Plus, organized by Sinoexpo amid pandemic, was beyond our expectation. Thanks for the exhibition! It has offered a good platform for us to target the potential clients and to display the product concept and excellence of Manu.Art.

Wu Kuan, Founder, Manu.Art

It was our first time to attend Hotel & Shop Plus this year. There were a lot of attendees. We could target a lot of trade buyers on site. The exhibition fascinated us on the display and promotion of fabricated products. Look forward to participating in Hotel & Shop Plus 2023!

Saint Gobain Fast Building Technology (Chengdu) Co., Ltd.

Lighting Exhibitors

It was the first time that Hotel & Shop Plus moved to Nanjing. OPPL has gained an all-round exposure among the professional visitors and has made quality orders on site. Through the pandemic has set some limitations, OPPL chooses to forge ahead with Hotel & Shop Plus. We will tackle difficulties and bring more surprises through further cooperation.

**Feng Wenduo, Senior Manager
Commercial and Hotel Industry Development, OPPL**

It has been the fourth year when NVC participated in Hotel & Shop Plus. This year, NVC brought out the brand-new products mix and presented on site products of the sub-brand – NVC Hotel Lighting. Moreover, our latest launched star products – CHOPIN series has been displayed. We appreciate a lot for Sinoexpo's support. Hope to see you next year!

Lei Songlin, Director of Hotel Industry, NVC

Exhibitor Testimonials

Smart Hotel Exhibitors

Congratulate on Hotel & Shop Plus 2022 held in Nanjing. This premium mega show had a lot of visitors coming to booths within three days. A big thank you to visitors and the organizer, Yunji has made a spotlight in Hotel & Shop Plus. Let's meet again in 2023!

Yang Zi, VP in Strategic Cooperation, Yunji Technology

It was the first time Hotel & Shop Plus was moved outside Shanghai to Nanjing due to pandemic. Thanks to the great efforts made by the organizer! With the adjusted and strategic marketing, it has gained a great success in terms of visiting flow, effective epidemic prevention, proper arrangements of staff on-site. We hope Hotel & Shop Plus will get better!

Chen Haibin, President & Founder, Kuaizhu Group

Hotel Supplies Exhibitors

We have cooperated with Hotel & Shop Plus for more than 5 years. We meet with new hotel management groups every year, and we gained cooperation opportunities and resources from hoteliers, homestay and cultural tourism buyers and so on. This exhibition has offered us a big opportunity. We are looking forward to joining in Hotel & Shop Plus 2023, where we'd co-discuss the growth trend and further corporation in the future!

Unilever Asia

The show reflects the great enthusiasm of participants and the organizer. We have been inspired a lot by this. We'd like to extend our heartfelt appreciation and gratitude to the organizer for their great efforts and wisdom in holding such a wonderful show successfully.

Groupe GM CHINA

Cleaning Lighting Exhibitors

As an old friend of CCE, the Italian brand, Comac, gained a lot from the past participating experience. Through strenuous marketing promotion in China and years of interaction with China's exhibition, Comac has been chosen by clients from Industrial Engineering, Commerce, Traffic Hub, Hospitals, Schools, which will improve the sanitary condition and efficiency.

Davy Chen, Sales Manager, Asia Region, COMAC-FIMAP

Tenant actively participated in CCE 2022 and has gained focus of customers far more expected. An excellent spot was offered on CCE show floor as Tenant focuses on Chinese market to a high extent, CCE has offered a cooperation platform for mutual exchanges and further cooperation throughout CCE.

David Ma, Senior Marketing Manager, China Region, Tennant

Visitor Analysis

The three-day show attracted **33,177** visits of professional buyers from the field of **hotel, design, commercial real estate, facility management, retail, and cleaning.**

Visitor Business Categories

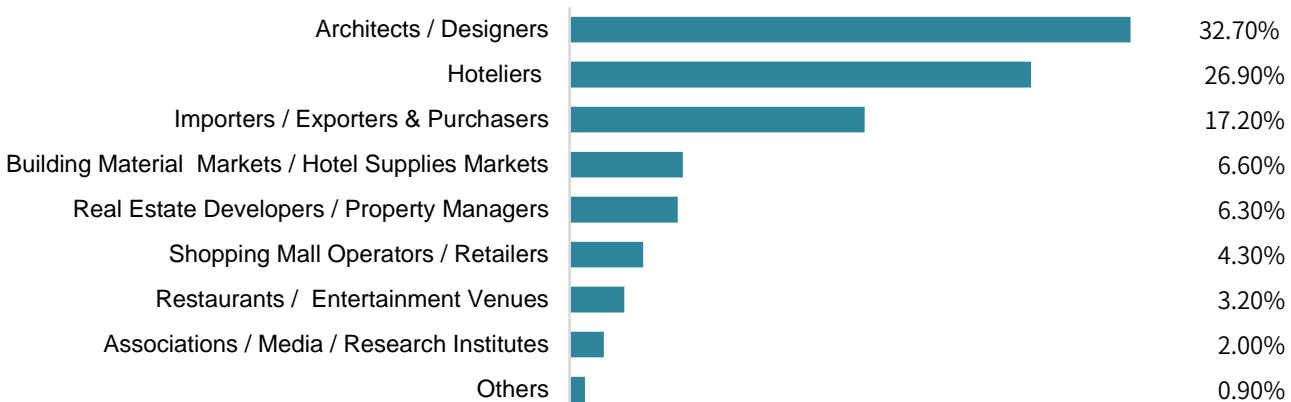
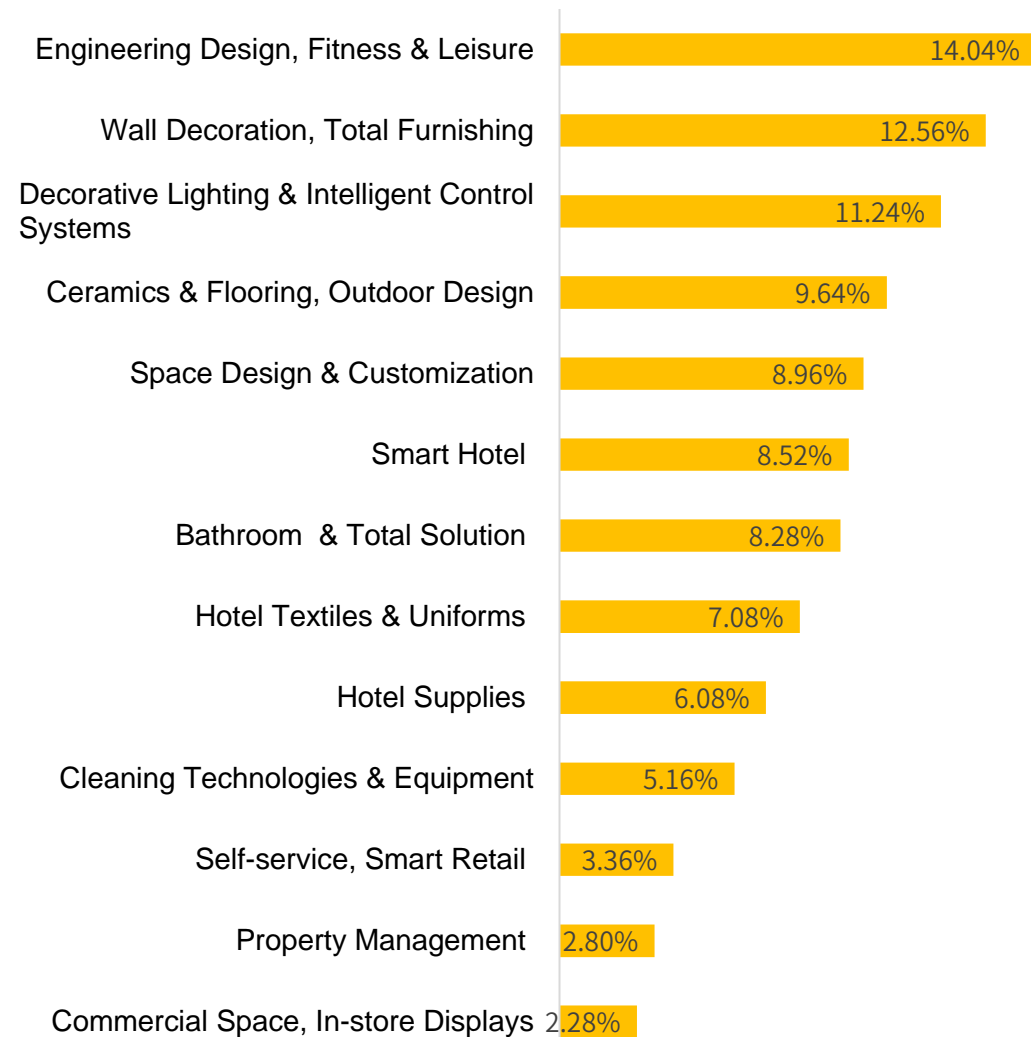
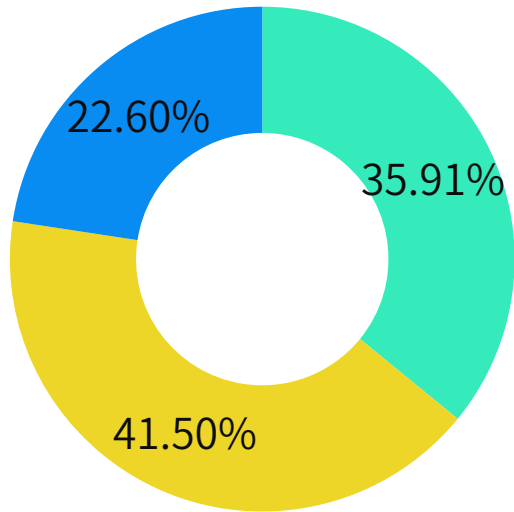


Exhibit Categories of Interest

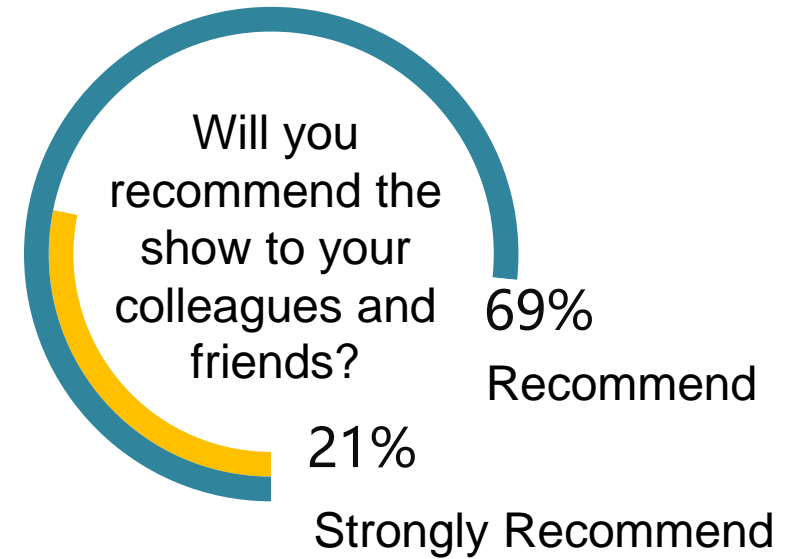
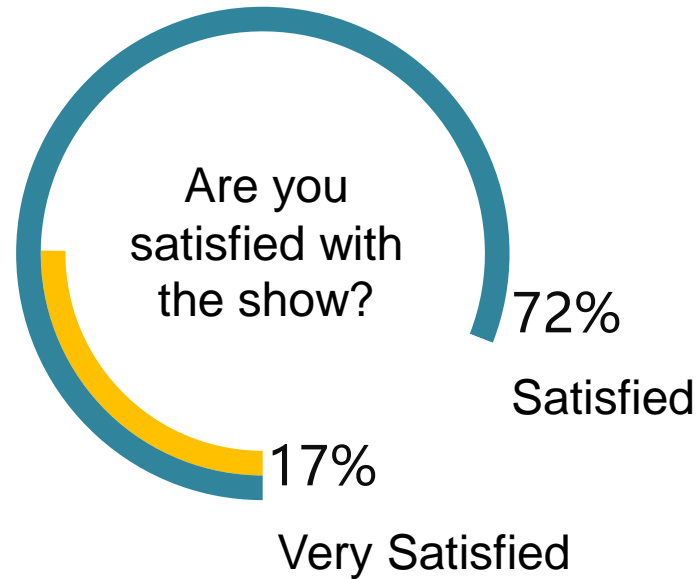


Visitor Feedback



- The first time
- The second time
- More than twice

How many times have you attend the Hotel & Shop Plus show?



Visitor Testimonials

It is a challenging year of 2022. "couch potato, crisis, dilemma, perplex, confusion, survival, misfortune" are the key words for hospitality industry of 2022. China International Building & Interior Design Summit Forum takes the challenge. It offered designers a platform for exchanges with hot topics of "innovation, co-exist, cross-border, revival". What a note of optimism in such a special period. The forum has gathered many wisdom for the seek out solutions to the bottleneck facing hospitality industry. This has sent a signal of revival to hospitality industry insiders. Hospitality industry keeps a sound development.



Peter Wang, VP, Banyantree

Thanks for the invitation of Sinoexpo. it has offered a professional premium platform for communication cross the industry. China International Lighting Design Forum allowed for the witness to the power of design. It drives the innovation and upgradation across the industry in a new era. We will keep going in the spirit that we hold in the very beginning, devoting ourselves to meeting the demand asked by the clients. We will keep exploring the future of light with new thoughts.



Chen Chao, Design Director, BPI

Hotel & Shop Plus has successfully offered a feast for wisdom and visual appeal for visitors amid the difficult time. On-site forums and activities keep close to the topics of today, encouraging the deep integration of design of hospitality industry efficiently. It has also fueled up the constant development through the detailed demonstration of new technologies, materials, techniques on site.



Du Yun, Consultant & Director, BLVD

It's a great honor to be invited as a guest speaker on behalf of Gensler. Designers, industry leaders, medias have gathered together to share the wisdom and prediction of the development of hospitality industry amid changes. Commercial design is closely linked with owners, developers' investment strategy. The result will also contribute to the experience feeling of users and efficiency of operators, and further influence the investment benefits and long-term interests. Therefore, communications in different levels will inject vigor and wisdom to the whole industry.



Li Zhao Ruiqi, Project Manager, Gensler

China Clean Expo has offered as a guide in terms of the professional upgradation and marketing of cleaning products, the sharing of trendy concepts, and the building of ecology chain across the whole industry. We hope CCE will be better!



Shao Junjie, PIC of environmental sanitation company, Sunac

Hotel & Shop Plus has enhanced the communication across industry insiders of cleaning industry. It offers as a window for the attendees to keep track of the prospect and trends of development. Also, the exhibition gives a signal of optimism to those contributing to the growth of cleaning industry amid pandemic!



**Ding Feng, Digital Operation Manager
North China Region, Mingzhe Group**

On-site Activities

Insights and Practice

- **80+ exciting activities** including forums, salons, awards, competitions, special zones
- **300+ speakers** from commercial, hospitality, F&B, design and cleaning industries



Design

China International Interior & Building Design Forum
Design Empowers Hospitality Industry
PIO Global Real Estate Design Award
Archifocus Forum: Low-carbon 2022
CRIDA 2022
Future Life Space
China Cultural Design Forum



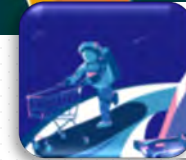
Hospitality

China Hotel Procurement Conference
Hotel Digitalization Summit Forum
Zhejiang Province Hospitality Digital Development Summit Forum
China Hotel Brand Cultural Festival
The 1st China Hospitality New Empowerment Summit Forum
The 3rd Hotel Textiles Trends Forum: From Sourcing to Rental and Washing



Lighting

China International Lighting Design Forum
Explore the New Pattern of Commercial Lighting Design
Innovation and Practice of Hotel Lighting Design
Commercial Lighting Design Forum



Retail

The 19th CCAGM Annual Meeting
China Shopping Mall Development Forum
China Outlets Development Forum
China Retail Marketing Management Forum
Retail Industry Trends Forum
Create Ecology and Explore Metaverse Summit Forum
Scenario Development Under Urban Renewal



Cleaning

East China Cleaning Development Forum
Yangtze River Delta Int'l Property Management Summit Forum
Implementation of New Technology In New Normal
Development of China And International Cleaning Industry
Cleanig Equipment Live Demonstration
Indoor Air Treatment Skills Competition

China Int'l Interior & Building Design Forum



Wellness

Design - Prospect

10+ design leaders from hotels, real estate, and commercial facilities presented their insights on the theme of Design Prospect, discussing the influence that human behaviors and external environment have put on design in the new normal. The one-day forum attracted 500+ professional attendees.

Design Forum Speakers



Peter Wang
VP
Banyantree



Liu Xiaoyan
GM of Business Planning Department
Greenland Hotel & Tourism Group



Fu Zhi
Partner & Design Director
CCD



Vincent Zhang
Founder & Principal
Stylus Studio



Yvonne Xia
CEO
Sky Art



Li Zhao Ruiqi
Project Director
Gensler



Jaco Pan
Founder
Minggu Design



Du Yun
Partner & Architectural Director
BLVD International



Johnny Lin
Interiors Principal, Asia Region
DLR Group



Leo Li
Principal
Studio HBA China



Liu Weili
CEO
Mark Asia-Pacific



Thomas Hao
Senior Design Director
Gold Mantis



Chen Chao
Principal Designer
TORYO



Zhang Xi
Associate Professor & Doctoral Supervisor
Architecture College of Tsinghua University



Yamuguchi Tatsuma
Design Director
Lighting Images



Xu Dongliang
Designer Director
BPI



Deng Mingyong
Founder & Executive Director
Mingyong International Lighting



Zhang Chenlu
Founder & Design Director
Gradient Lighting Design

China Hotel Procurement Conference



500+ hotel investors, hotel managers, and hospitality suppliers attended the conference.

Topics:

Green Purchasing

Design Empowers Hotel Operation

Trends on Purchasing

How to Build Hotel Supply Chain System for Hotels

Hotel Digitalization



Hotel Plus Mock-up Room Show



Hotel Plus Mock-up Room Show is the most popular zone on the show floor displaying concept guestrooms in real scenario, presented by most active design firms and hotel brands, to offer visitors a good chance of learning the investing trends on cultural tourism.

2022 Participants:

Youmi E-sporting Hotel
Gold Mantis
Insome
HuaZheng Travel
Sulian China
Shulv Culture
Mengmeng House
Hua Tian Hua Di Home Stay

...



Hotel Forum Speakers



Ki Gang
Purchasing Director
Accor Great China



Chen Yuming
VP of Purchasing
Huazhu Hotel Group



Zhang Le
GM of Business and Marketing
Greenland Hotel & Tourism Group



Zhang Baoxing
Marketing GM
Yurun Group



Huang Tiancheng
VP
Green Tree Hospitality Group



Chi Yujia
VP of Management and Operation
Annuo Hotels & Resorts



Benjamin Hu
Head of Design and Engineering
IHG Greater China



Lin Jian
President
NRD Shenzhen



Lang Xianfeng
Founder & Design Director
Tu Yue Hotel



Yu Chao
GM of Investment & Development
Radisson RED China



Chen Ye Wei
VP, China Regios, **Jin Jiang Hotels**
President, **Vienna Hotels & Park Inn by Radisson**



Yang Wenjun
VP of Technical Service Department
Huazhu Hotel Group



Gao Yang
GM of Supply Chain Center
Henan Xiyi Damo E-gaming Hotel



Luo Yang
Senior VP
Tojoy Holding Group



Chen Peili
Founder
Chengxin Hotels

Shanghai International Shopping Mall Development Forum

Cross Bordering, Innovation and Upgrading

The forum brought together 12 decision-makers from real estate companies, department stores, shopping malls and retail brands as well as commercial space designers to deliver presentation on hot topics including project renovation, cross business collaboration and marketing strategies.



Commercial Forum Speakers



Zhang Zhenqiang
GM, East China Region
Greenland Group



Gong Hui
General Manager
Huai Hai 755



Hu Shuchang
Executive VP of in77
Hangzhou Hubin Yintai



Tang Yinghua
Founder
A.T. Mall Beijing



Wen Juan
GM of Theatre Operation
Kaixin Mahua



Tian Yingjie
Deputy GM
Bailian Inc.



Liu Xingcun
Founder & Director
SIDD



Chen Wenjie
Director of 21Block
Crehopson



Nicky Zhu
Senior Director of Strategic Advisory Service
Savills Shanghai



Song Xiaodong
VP
Fengyuzhu



Liu Yong
President
Beijing Shangru Investment Group



Wang Fei
Senior Director of Strategic Customer Service
JLL China



Wang Yunfan
Trends Expert
WGSN



Wang Yu
Sales Director of
Commercial Distribution
Gree



Li Wenxin
Senior Lighting Designer
of Commercial Space
OPPLE

2022 Yangtze River Delta Property Management Summit Forum

Explore the Potential Value of Property Management Service in Post Real Estate Era

As the property management section of the 19th China Retail Summit Forum supported by China Commerce Association for General Merchandise, the two-day forum gathered 16 speakers from leading commercial facility operators and property management companies as well as industry. Anchored on the rich buyer database including real estate developers, retailers, shopping mall operators, hoteliers, destination management company representatives, this forum assembled resources across the industry chain as a platform for deeper interaction.



Cleaning Competitions

At CCE 2022, dedicated cleaning workers were engaged in a series of exciting competitions and shown their proficiency in dust mopping, glass cleaning, floor scrubber operating, stone conservation, and air treatment.

- **Nanjing Cleaning Skills Competition**

Supported by

Nanjing Association of City Appearance and Cleaning

- **The 5th Yangtze River Delta Indoor Air Treatment Skill Competition**

Supported by

Jiangsu Indoor Environment Purification Industry Association
Shanghai Indoor Environment Purification Industry Association
Zhejiang Indoor Environment Purification Industry Association
Anhui Province Purification Engineering Industry Association



Cleaning Forum Speakers



Zhang Libin
President
**Nanjing City Appearance
Cleaning Association**



Ding Changsheng
President
**Anhui Province Cleaning
Industry Association**



Zhuang Yongxiang
Deputy Secretary General
**Shanghai Trade Association
of City Appearance and
Environmental Sanitation**



Cao Hui
GM
**Nanjing Aoti
Property Management**



Chen Qingwu
Sales Director of Asia Region
COMAC FIMAP



Kelvin Chi
President
**Beijing MRWJ
Property Management**



Chen Jun
Environment Service Expert
Excellence CM



Gu Peipei
Senior Technical Engineer
Commercial Solution
3M China



Ding Dawei
CPO
Environment Business
DeepBlue



Ding Feng
Digital Operation Manager
North China Region
Mingzhe Group



Qian Dengfeng
CEO of Esteem Property
Hooplife Technology Group



Shao Junjie
Cleaning Service Company
Sunac



Sun Lin
Consultant on
Science & Technology
ITCPM



Daisuke Shimizu
Business Director
AEON Delight Co., Ltd.



Ma Zhenyu
GM
Robotics Business
ICE Robotics



Liu Tiejun
Co-founder
JEMS



Li Yang
GM
Yajie Clean



Zhu Zixian
Deputy GM
**Jiangsu tsing-jet Smart
Technology Co., Ltd.**



Zhang Wei
CEO
AOTINGBOTS



Chen Zui
Deputy GM
Lvjing Service



Jack Zhou
Chairman
China Shine



Yi Ming
Director of Operation Department
FUMED



Lin Qi
President
Orient Cleaning



Gu Jing
President
**Shanghai Guyi Floor Dish
Cleaning Co.,Ltd.**



Zhai Jie
GM
**Shanghai Wanjie
Environmental Management
Service Co., Ltd.**



Chen Yingting
GM
Obviate



Lu Jianping
GM
Lansheng

Part III Marketing Promotion

- HPGLE B2B Service
- Marketing Promotion
- Media Partners



HPGLE B2B Service

Dedicated to the development of hotel and commercial space industry, HPGLE is the online B2B trading platform of Hotel & Shop Plus show based on the rich database of **2,100+ exhibitors** and **500,000+ professional visitors**. The website WWW.HPGLE.COM serves as a one-stop sourcing place connecting suppliers and purchasers of hospitality and commercial projects.

Through HPGLE WeChat mini-program, **21 on-site forums** at Hotel & Shop Plus 2022 went to broadcast live and received **50,000+ views**. Live rooms are separated by topics covering property management and cleaning, hotel design, smart commerce.

To complement the physical exhibition, HPGLE helps exhibitors and visitors to gain more business opportunities without geographical restraints.



Marketing Promotion



The show promotion covers industry associations, social media, industry media, HPGLE.COM, press releases, SMS, EDM, and mails.

1069XXXX1178

【博华展览】CCE上海国际清洁技术与设备博览会将于明日在南京国际博览中心开幕！200+精品展商，50+行业论坛、清洁赛事、新品发布、精彩不断！请携带身份证和48小时核酸入场，登录 <https://b8h.cn/rxLYt> 注册电子入场证。8.25-8.27，我们南京见！回T退订

80+活动，300+酒店大咖齐聚南京酒店展，重磅论坛抢先看！
编辑 JH 酒店工程设计与用品 2022-08-24 10:00 来源于上海



展会官网
报名观展

8月25日，由中国旅游饭店业协会、中国百货商业协会、中国照明电器协会、住建部中国建筑文化中心、上海博华国际展览有限公司主办的2022 Hotel & Shop Plus上海国际酒店及商业空间博览会（南京）在南京国际博览中心开幕。

本届博览会为期三天，首次移师南京，邀请到来自全国各地的商业地产、酒店集团、购物中心、百货品牌及商业设计精英、零售新锐技术方齐聚于古都金陵，共襄盛会。



2022必看设计展，1000+品牌方、开发商、设计师！

编辑 WIRE designwire设计玩儿 2022-08-18 19:24 发表于北京



8月25日晚上23:47



直击现场，人气爆棚！2022 HOTEL & SHOP PLUS（南京）今日盛大开幕！
文末还有明日精彩剧透~

8月26日晚上20:03



日均1w步！这场酒店及商业空间盛会逛得停不下来！
明天最后一日，抓紧来打卡！

百度搜索 上海国际酒店及商业空间博览会



Media Partners



WeChat KOLs

@一起设计 (together-design) @设计设计腕儿 (designwire) @普象工业设计小站 (Pushthink) & designfocus设计聚焦 (xdzn-sh) @美国《室内设计》杂志中文版 (ID-China) @环球观筑 (Archifocus) @TK 饕客 (TK-TastingKitchen) @江南设 (Jiangnan-designclub) @云上设计师俱乐部 (designer-cloud) @亚太远卓 (Mark Asia-Parcific) @浙江省饭店业协会 (zjhotels) @迈点 (meadin1) @酒店职业经理人 (hotelpe) @酒店高参 (ehotelier) @次方点评 (cifangdp) @酒店控手札 @HotelShare @酒店日报 (Hotelenglish) @千家智客 (Qianjiacom) @灯光帮 (deng-guang-bang) @云知光 (eLicht) @意大利Lucee design (LucedesignItaly) @南京本地宝 (njingbdb) @Bigger南京 (njsnc88) @南京小资生活 (xzsh025) @南京出发 (nanjinggogo) @赢商网 (winshang) @华东商业地产汇 (shwinshang) @环卫科技网 (cnhuanwei) @环保在线 (@环球生态环保 @智能制造网 (www.gkzhan.com) @现代物业杂志 (xiandaiwuye) @物业管理圈 (wuyeguanliquan) @物业管理资讯平台 (wyglzxpt) @物业通 (wuye114) @物业CEO参考

Part IV Future Dates

Hotel & Shop Plus will go to Shenzhen, the core city of Greater Bay Area, scheduled to take place from 14-16 December 2022, along with other shows organized by Sinoexpo.

Estimated to have **300,000 sqm** exhibition area with **3,000+ exhibitors**, Connexion Shenzhen will explore a wider market in the emerging South China.

Stay tuned with us!



@Hotel & Shop Plus



WeChat @HotelPlusHDE

Connexion
ShenZhen

HOTEL & SHOP PLUS
ShenZhen

HOTEL & SHOP PLUS

14 - 16 December 2022
SWECC, Shenzhen

Organized by

中国百货商业协会
China Commercial Association for General Merchandise

中国旅游饭店业协会
China Tourist Hotel Association

中国照明电器协会
China Association of Lighting Industry

中国建筑文化中心
China Architectural Culture Centre

sinoexpo
informa markets

Hotel & Shop Plus 2023 will return to Shanghai on the show dates of 28-31 March.

The show will cover **17 exhibition halls** with over **200,000 sqm**, provide valuable opportunities for hospitality and commercial space industry professionals to exchange information, build connections and grow business.

Stay tuned with us!



@Hotel & Shop Plus



WeChat @HotelPlusHDE

HOTEL & SHOP PLUS
Shanghai

28-31 March 2023 | SNIEC, Shanghai





**Thank you and look forward to
seeing you in next edition!**

Contact Us:

Jade Liao

***Senior Overseas Marketing
and Sales Manager***

T: +86 21 3339 2113

E: jade.liao@imsinoexpo.com

Starry Xiang

Overseas Marketing Executive

T: +86 21 3339 2114

E: starry.xiang@imsinoexpo.com

