

A sub-show of Hotel & Shop Plus - China's leading hospitality and commercial space event

Shanghai International Hospitality Design & Supplies Expo

Post-show Report

Organizer





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PART 01

Show Overview

Shanghai International Hospitality Design & Supplies Expo
28 – 31 March 2023
Shanghai New International Expo Center



Hotel & Shop Plus

Hotel & Shop Plus organized by Sinoexpo Informa Markets was successfully held from 28 - 31 March 2023 at Shanghai New International Expo Center (SNIEC). The show was supported by China Tourist Hotel Association, China Commerce Association for General Merchandise, China Association of Lighting Industry, China Architectural Culture Centre, MoHURD, China Chamber of Commerce of I/E of Foodstuffs, Native Produce and Animal By-products.

Hotel & Shop Plus 2023 covered an area of 210,000 sqm and brought together 2,000 industry leading enterprises in the fields of architectural decoration, engineering design, lighting, smart hotels, hotel supplies, commercial design and smart retail, serving as a one-stop platform for project procurement for hotels and commercial spaces.



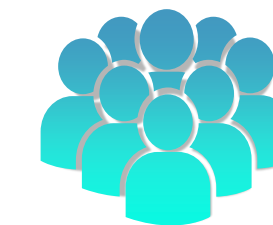
**Exhibition
Space**

210,000+ SQM



Exhibitors

2,000+



**Professional
Visitors**

124,505



**Forums &
Activities**

80+

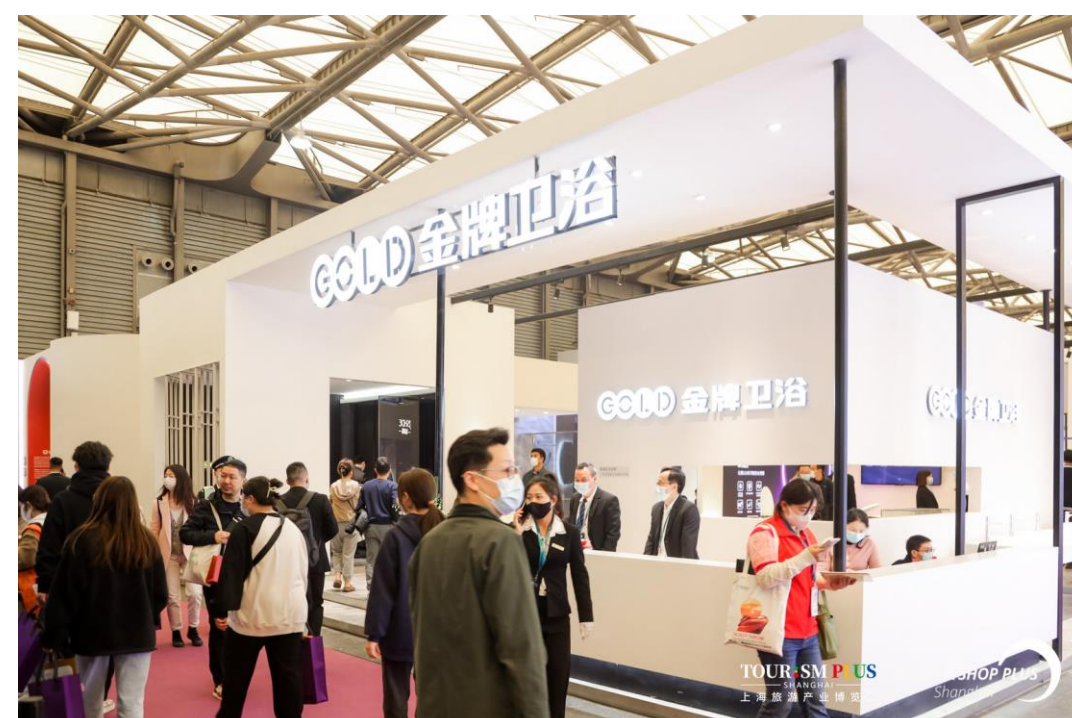
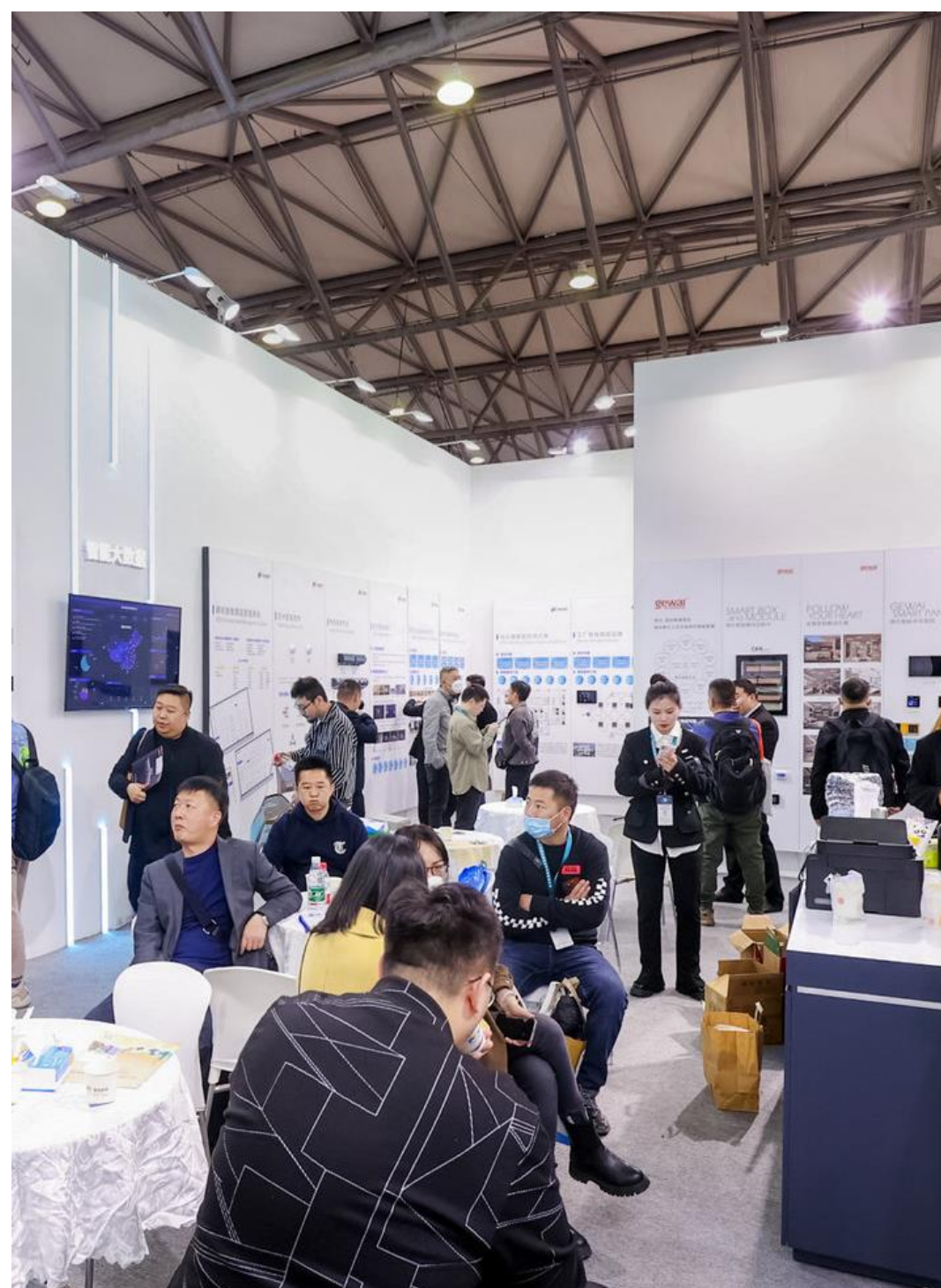
Grand Opening Ceremony

Grand opening ceremony of Hotel & Shop Plus 2023 took place in the morning on 28 March at South Entrance Hall of SNIEC. Leaders from supporting industry associations attended the event include:

- Mr. Jin Lei, Deputy Managing Director, Shanghai Municipal Administration of Culture and Tourism
- Mr. Sun Jian, Vice President, China Tourist Hotel Association
- Ms. Xin Tao, Secretary-General, China Tourist Hotel Association
- Ms. Fan Jun, President, China Commerce Association for General Merchandise
- Ms. Liu Shengping, Executive Director, China Association of Lighting Industry
- Mr. Li Jian, Deputy Director, China Architectural Culture Centre, MoHURD
- Mr. Sha Yihang, Director, China Chamber of Commerce of I/E of Foodstuffs, Native Produce and Animal By-products
- Mr. Liu Yucai, President, Association of China Commercial Enterprise Management
- Mr. Wang Mingming, Founder & Director, Sinoexpo Informa Markets



Photo Gallery



Hall E1-4

Building & Decoration

Featured Exhibitors



欧洲星级酒店卫浴之选



生活艺术家



科耐卓

SEED 赛德艺术瓷材

玫瑰岛 淋浴房 | 全景门 | 全卫定制



HISTRONG 海创 顶墙整体定制



INOL 依诺岩板 | 瓷砖

GOLD 金牌卫浴

NEWDECÓ 新蒂克



街景梦工厂

Sheen 梵恩



Manu.Art 马努艺术

Lipai 莱派

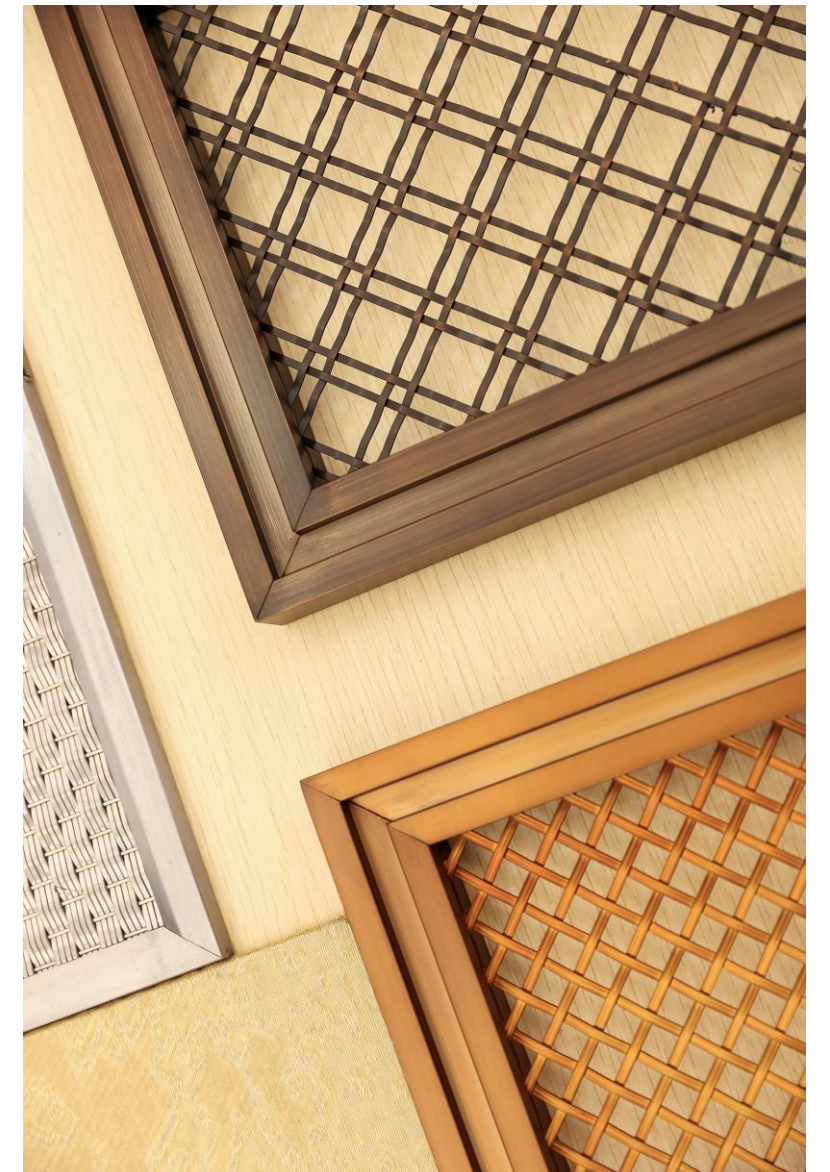
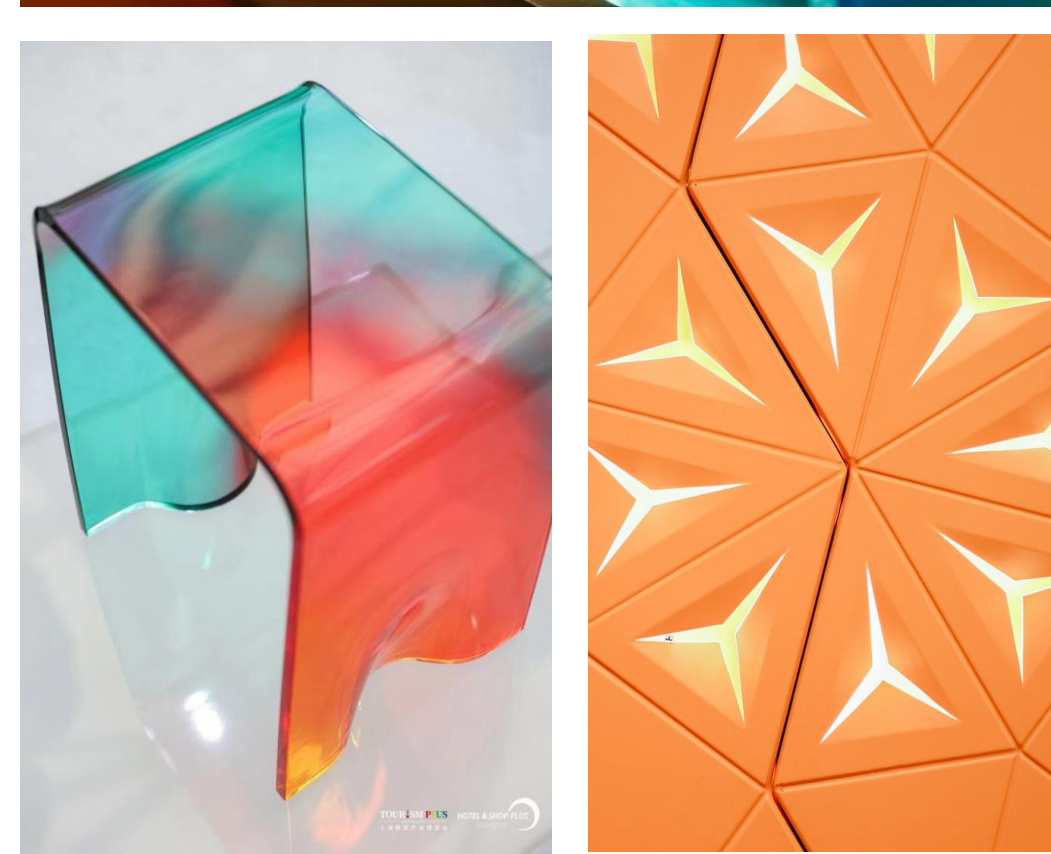
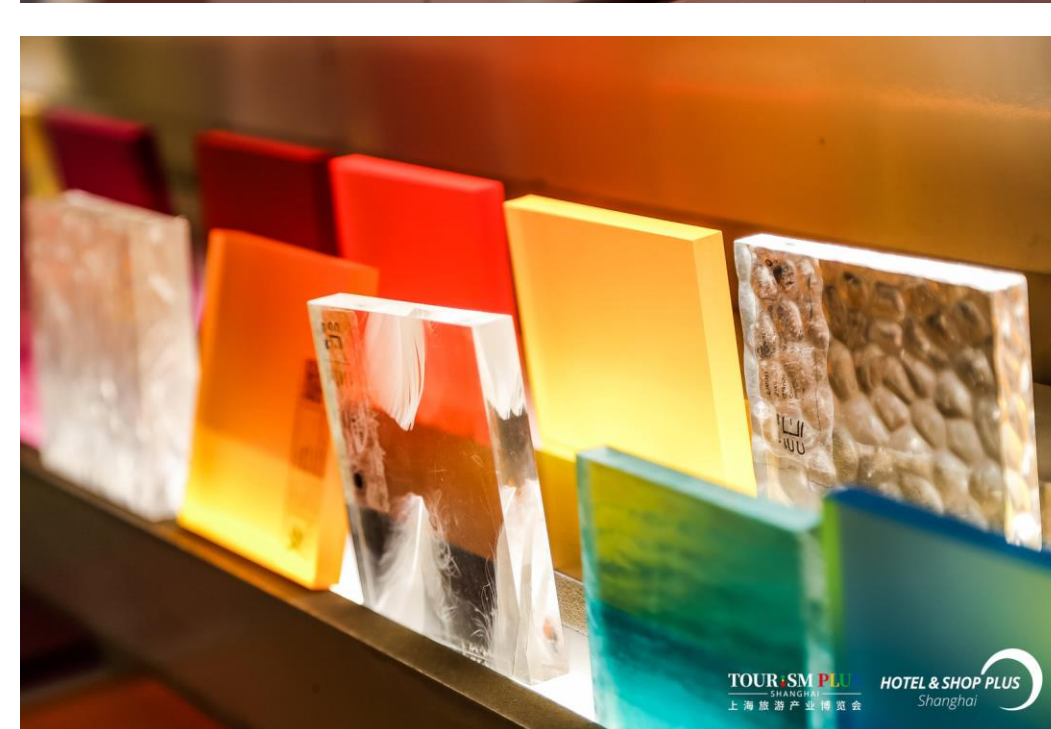
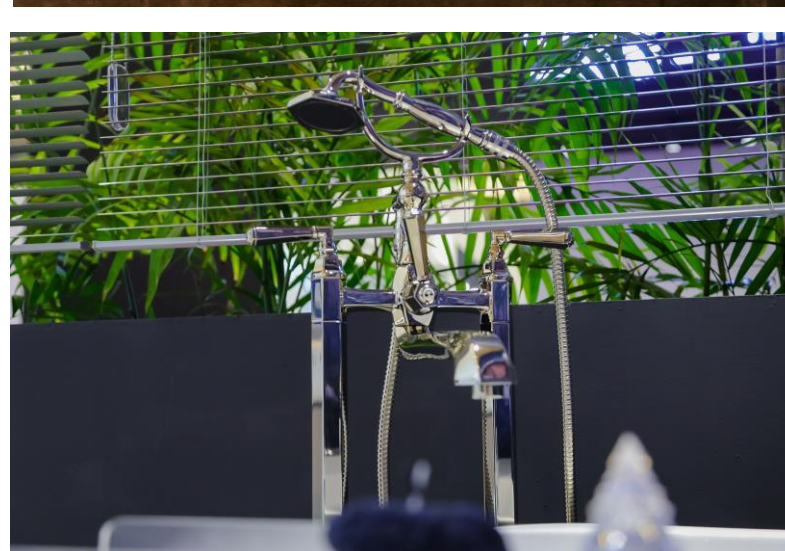
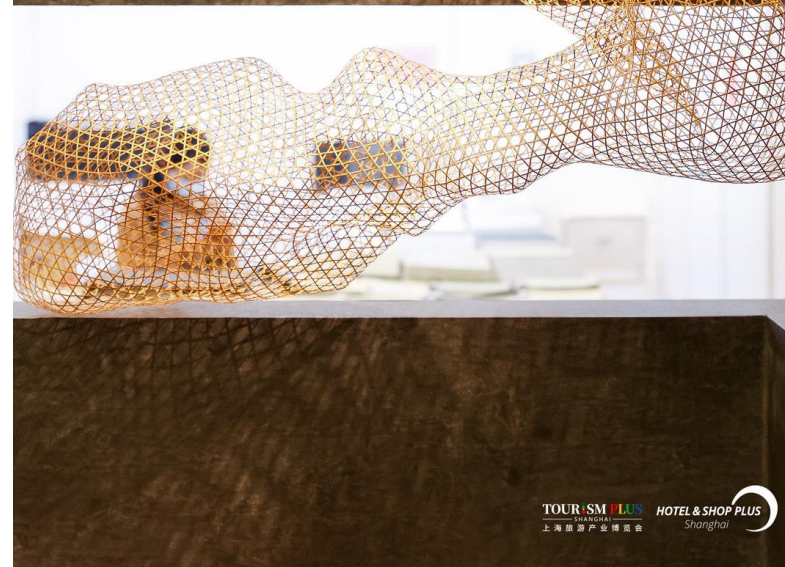
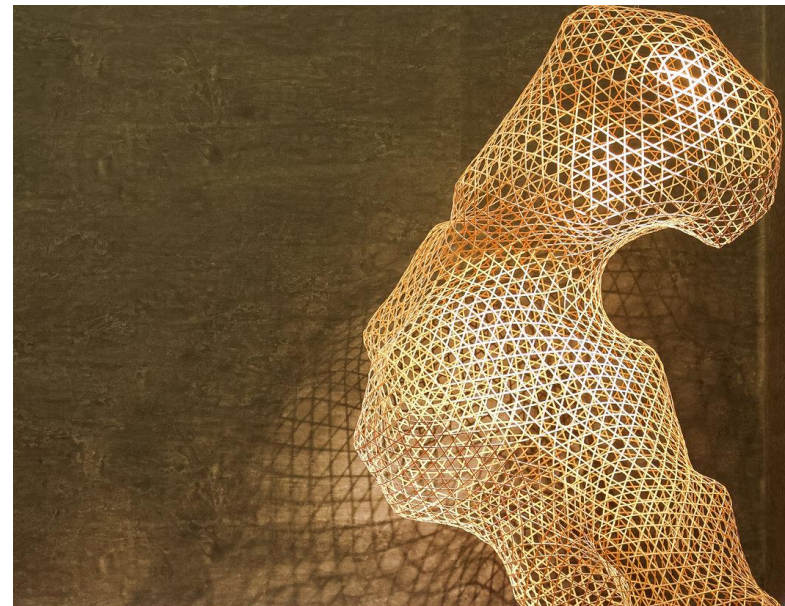
NEXNOVO 耐诺科技

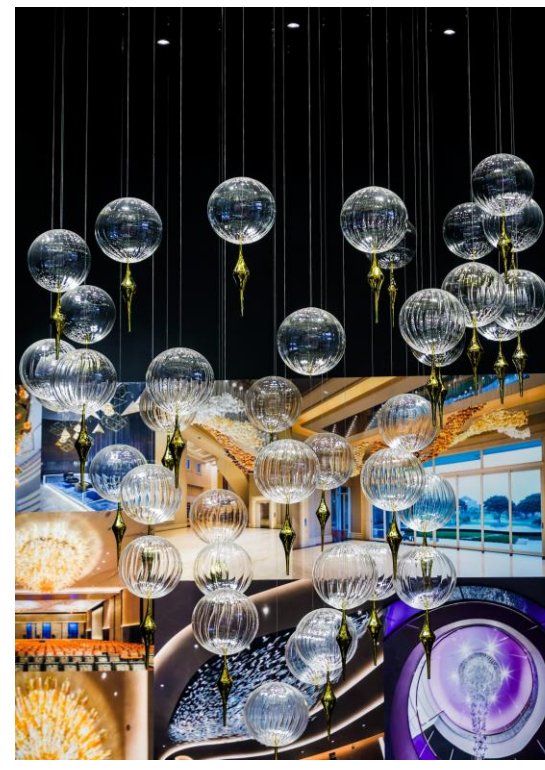
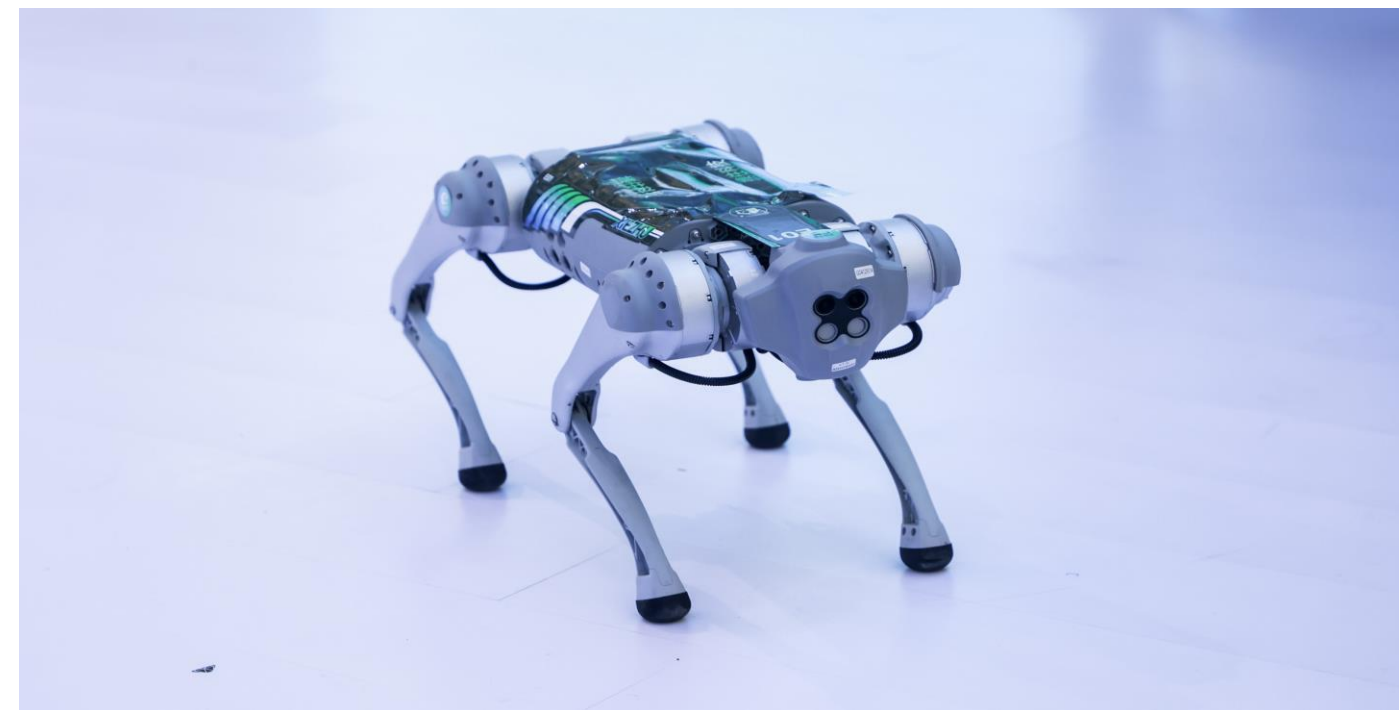
A-New Exhibition

SPACEMIRAGE

EZ DONE GROUP

蜻蜓





Hall E5-7

Lighting & Smart Hotel

Featured Exhibitors



PHILIPS Hisense

杜亚 DOOYA
TUBULAR MOTOR



NVC 雷士照明 GUOWIN

SIKI 石客照明



携住科技 SMART HOTEL



Hsmedia 华视美达

Hilk · 喜尔康

Apdet
爱智贞·智能家居

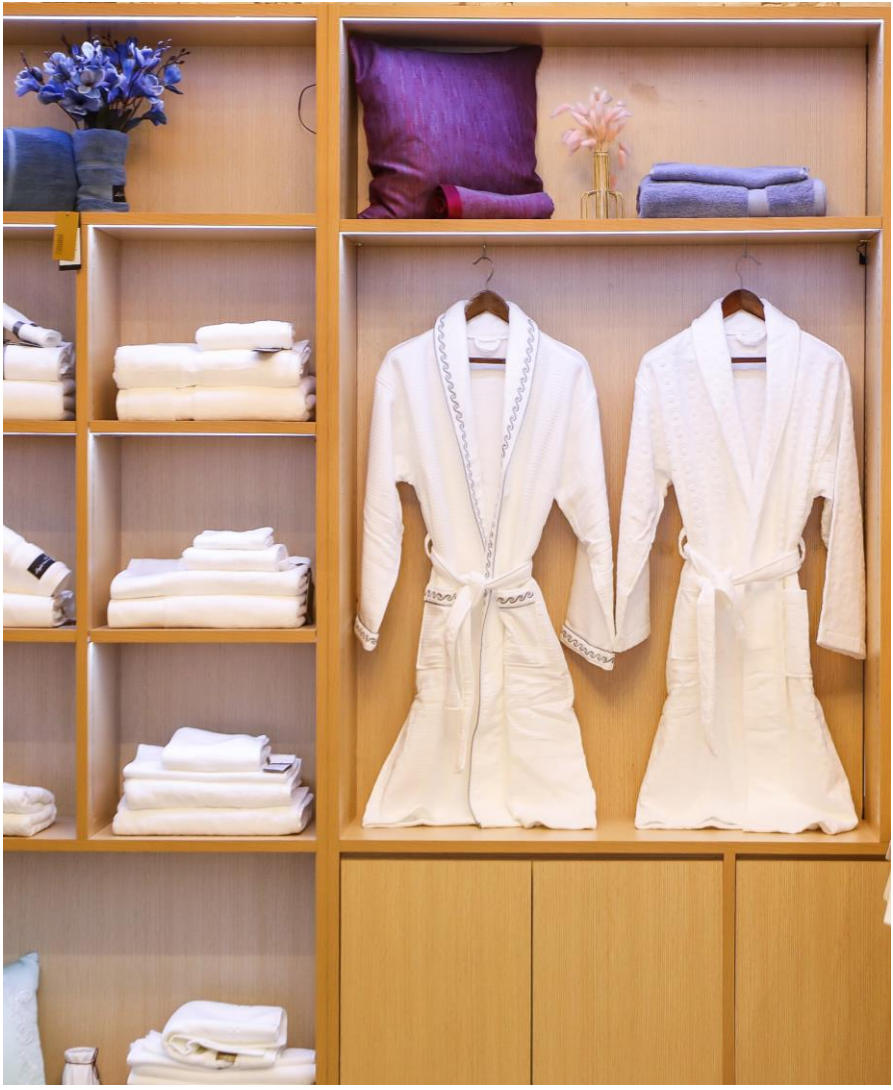
bittel 比特·智慧特别

Locstar 创佳 BOTON 博顿
智能锁领导者 始于1998

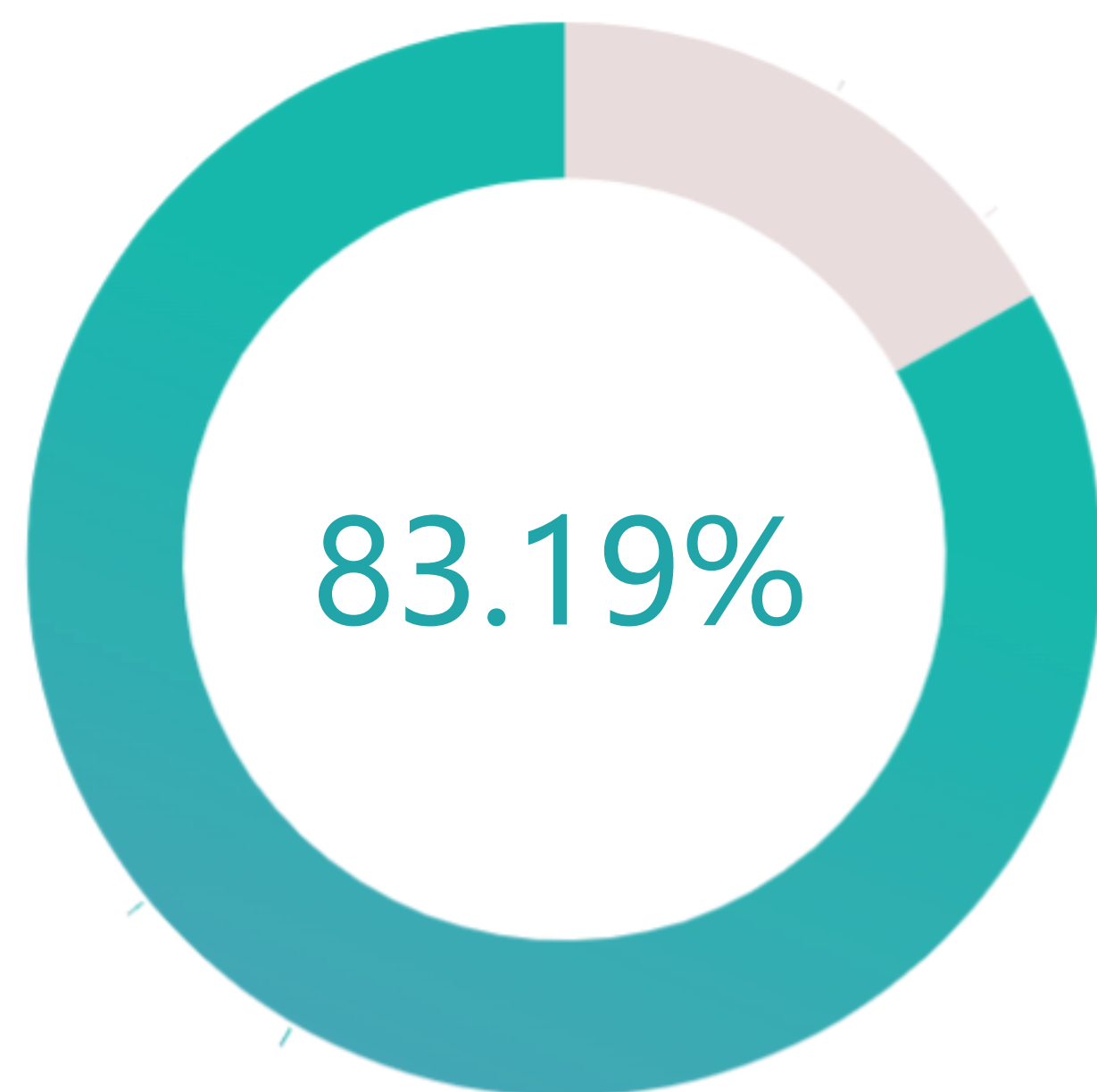
Hall W3-5


Hotel Supplies & Textiles

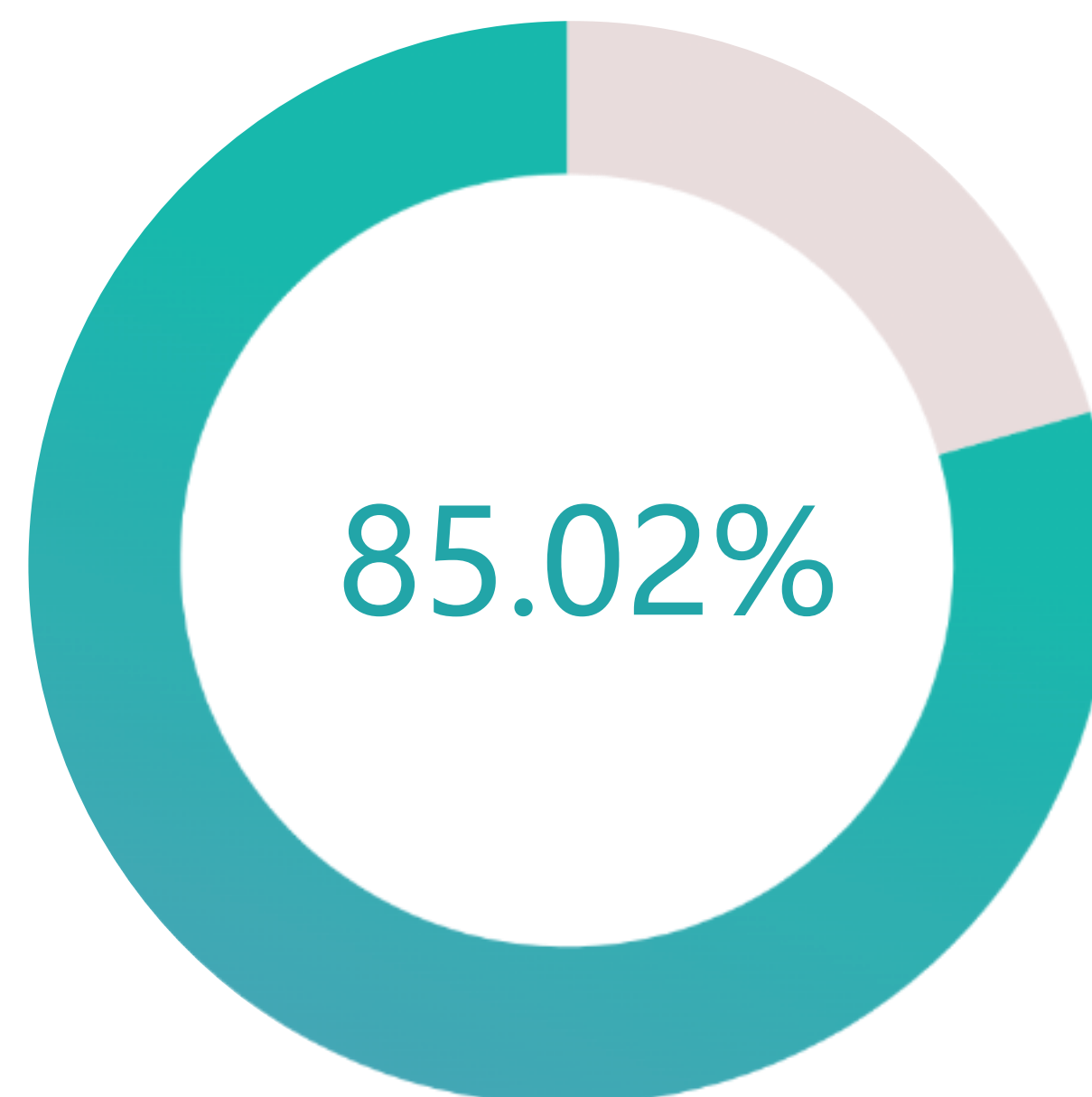
Featured Exhibitors




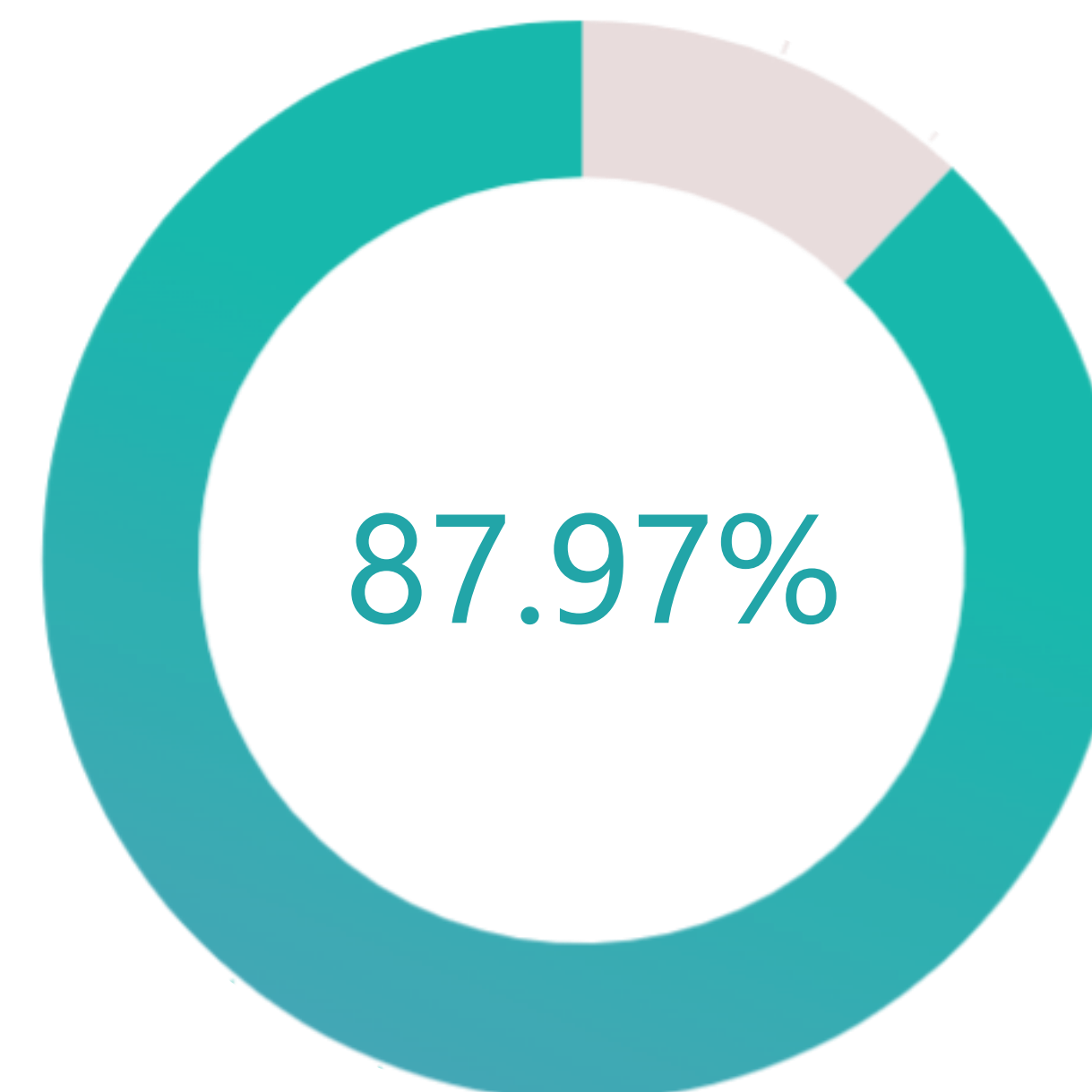
Exhibitor Analysis



 Satisfied and very satisfied with the exhibition



 Will recommend this exhibition to friends or colleagues



 will continue to participate in this exhibition next year

Exhibitor Testimonials



This year's Hotel & Shop Plus is the first large-scale professional exhibition in the hotel industry after the pandemic. We estimate that there will be many guests attending the exhibition this year. We have made adequate preparations in terms of program design, reception personnel, and behind-the-scenes promotion. The four-day exhibition exceeded our expectations and achieved the results we wanted. We would like to thank the organizers for providing such a valuable platform.

An Hongbo, Hotel Business Operation Director, Lansen



This is the second time that Energy-X Cabib participated in Hotel & Shop Plus. Our newly launched mobile technology version F1 Plus has received positive feedback and has attracted high-quality customers and partners from B&Bs, cultural tourism real estate, and resort hotels. We will continue to improve the product and outdoor application performance, and provide owners and operators with overall solutions and mobile lodging experiences.

Zhou Li, Founder, Energy-X Cabin



This year, TriStone participated in Hotel & Shop Plus for the second time. We received many professional clients from hotel groups, designers, decorators, and commercial real estate, and collected a lot of information and inquiries from potential customers during the four-day event. We feel the recovery of the hotel engineering market and the potential for project cooperation.

Li Hongqing, CEO, TriStone



This year's Hotel & Shop Plus was the first large-scale brand event that NVC Lighting participated in after the easing of the epidemic situation, and the effect far exceeded expectations. Through this exhibition, we met a large number of effective customers, especially the number of hotel investors and designers far exceeded previous years, which will greatly benefit NVC in the promotion of projects in the next year!

Lei Songlin, Hotel Industry Director, NVC Lighting



As a commercial lighting brand of people-oriented intelligent lighting, Tavic Lighting values not only the influence of Hotel & Shop Plus, but also the comprehensive platform expansion ability. At Hotel & Shop Plus, we can not only search for resources, complete transactions, and achieve cooperation, but also contact foreign brand resources and expand global cooperation partners in manufacturing, service, finance, supply chain and other industries.

Zheng Weijian, Marketing Manager, Tavic Lighting



As an old friend of the Hotel & Shop Plus, SIKI Lighting appeared with a brand new image at this year's exhibition! The design with the theme of Spring won the favor of many viewers. With the help of the professional hotel engineering procurement platform Hotel & Shop Plus, more audiences got to know and understand SIKI Lighting. We look forward to the next cooperation!

Zhao Qunzhi, East China Regional Marketing Director, SIKI Lighting

Exhibitor Testimonials



First of all, congratulations on the successful conclusion of this year's Hotel & Shop Plus! As an old partner of the show, Kuaizhu Technology can always harvest many cooperative customers here and enhance brand influence. At the same time, this is also a good platform for enterprise learning and communication. Looking forward to seeing you again next year!

Chen Haibin, Chairman and Founder, Kuaizhu Group



Hotel & Shop Plus is one of the most influential hotel exhibitions in China, with smooth organization and high-level exhibitors. During the three and a half days in the Smart Hotel Exhibition Hall, Lock.Link received more than 3,000 visitors and buyers, with up to 90% of them staying for deep communication. We signed more than 10 contracts and reached more than 50 intended transactions.

Li Yuhang, Vice President, Lock.Link



During this exhibition, the visitors to Smart Hotel Exhibition Hall were all related to the hotel industry, with a high awareness of self-service check-in and smart hotels, and a high degree of business matching. We have contacted more customers in four days than in the past three years, and we have already signed contracts with six hotel customers at the exhibition, involving products worth hundreds of thousands of RMB. We hope that Hotel & Shop Plus will continue to thrive and provide a better communication bridge for hotel practitioners and suppliers!

Zheng Yangfeng, Sales Director, Hangzhou RestHour Technology



Thank you very much for providing a platform for communication at Hotel & Shop Plus. After a year, we met again at SNIEC, not only showcasing our brand image but also discussing new directions for industry development with many peers. In the future, we will continue to work hard to provide better and more environmental-friendly products and more solutions in the industry. We hope that Hotel & Shop Plus will continue to grow, and LIERKANG will continue to work hand in hand with Sinoexpo, looking forward to meeting again in Shanghai in 2024!

Han Ping, General Manager, LIERKANG



Hotel & Shop Plus brings together exhibitors from various fields of the hotel industry, including hotel supplies, interior design, and future hotel design trends, providing an excellent opportunity for industry professionals to network, share knowledge, and explore new business opportunities. Canasin is proud to participate in this event and looks forward to continuing to innovate and contribute to the development of the hotel industry.

Zhu Li, Brand Planning Manager, Canasin



The first exhibition of the year 2023 did not disappoint! The audience was packed, and the brand merchants showed their outstanding capabilities, competing to seize the best time for the industry's recovery. After years of careful planning and polishing, our new products launched at Hotel & Shop Plus have been unanimously recognized by customers! Thank you to Sinoexpo for providing this platform, and we will present more and better products in the future!

Xiang Xiaozan, General Manager, Bowei

Visitor Analysis

As the first trade show took place in 2023 dedicated to the hospitality industry, Hotel & Shop Plus is facing a surge in demand in the post pandemic market, with improvements in exhibition scale, number of professional buyers, and quality of exhibitors. The show attracted **124,505** domestic and foreign professional visitors from **star hotels, architects, interior designers, distributors, hotel suppliers,** and industry associations members.

Visitor Business Distribution

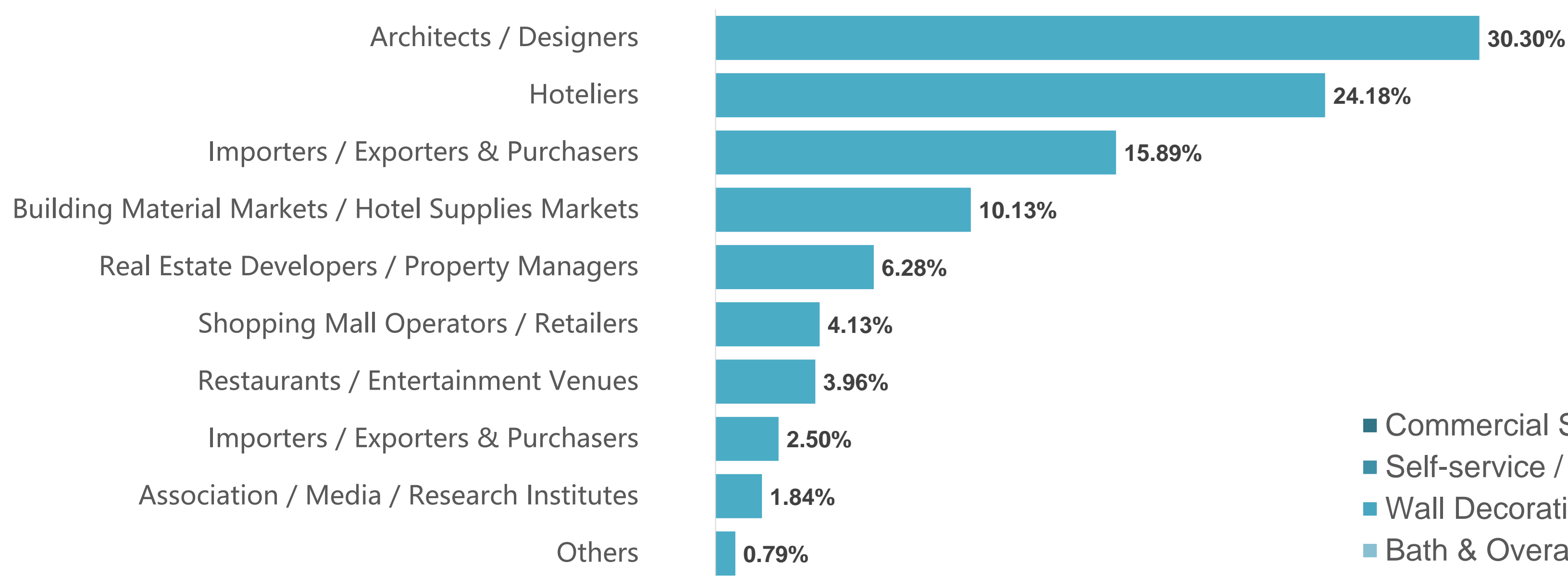
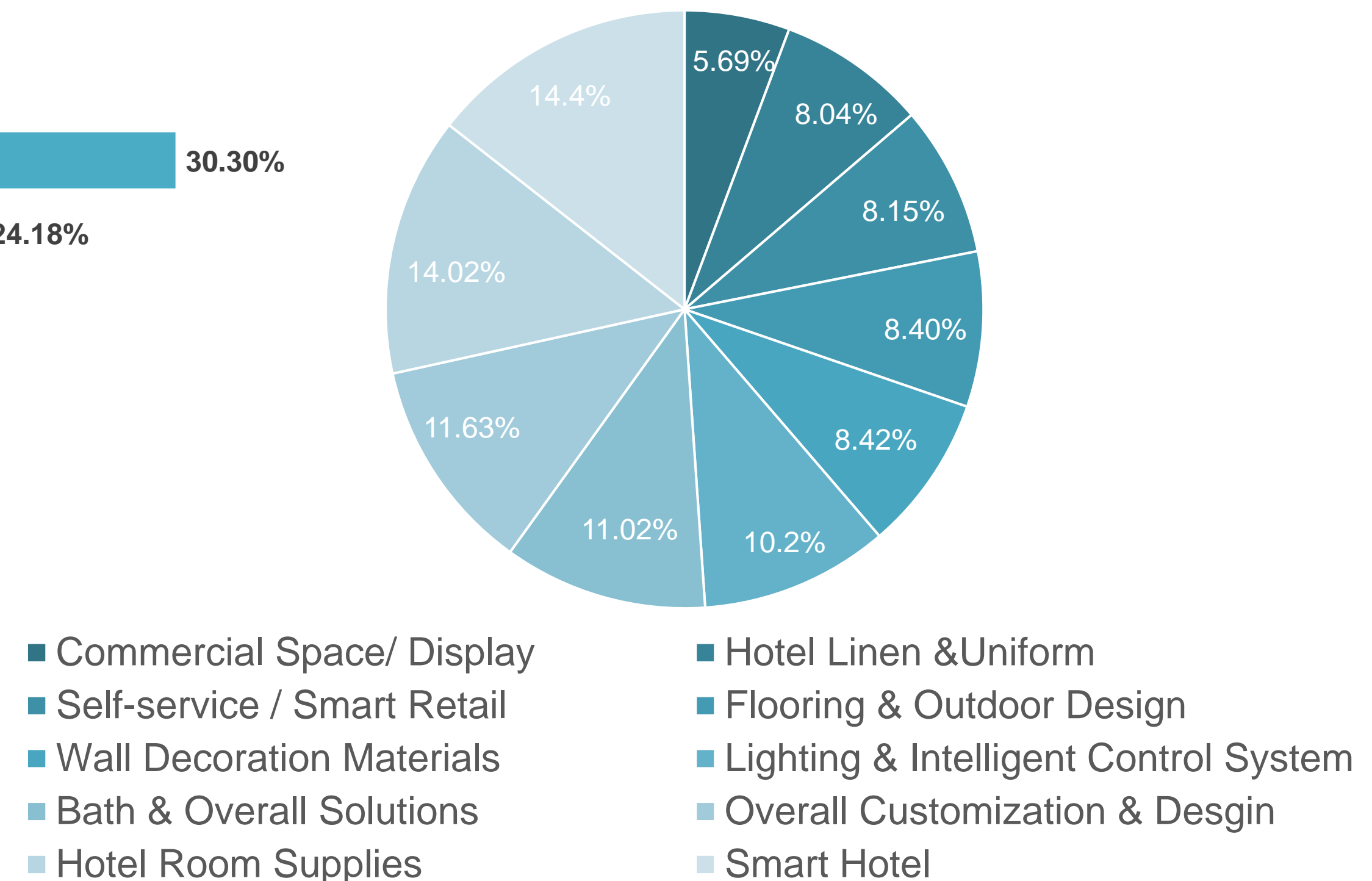
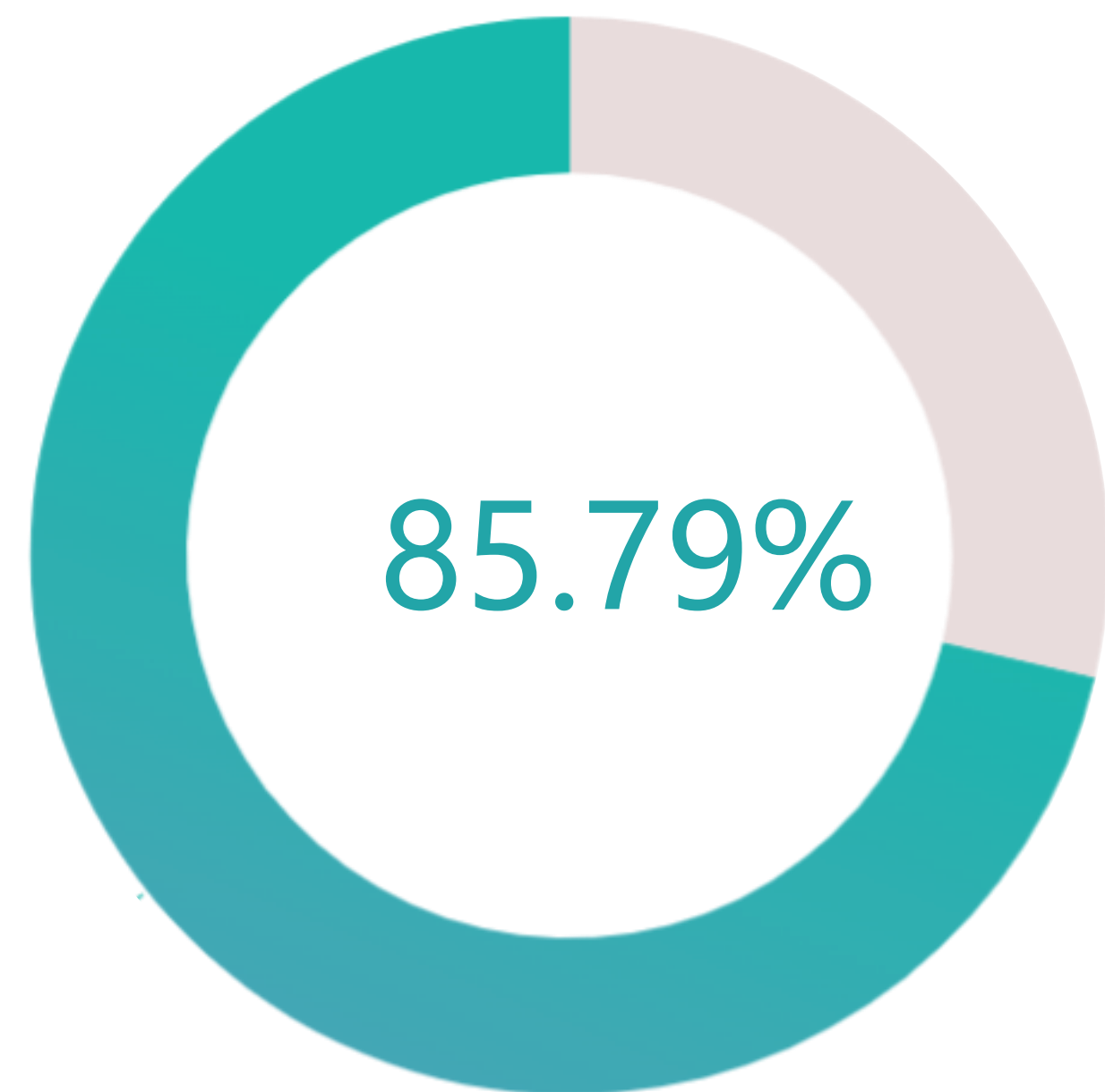
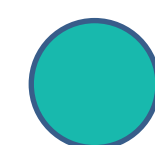


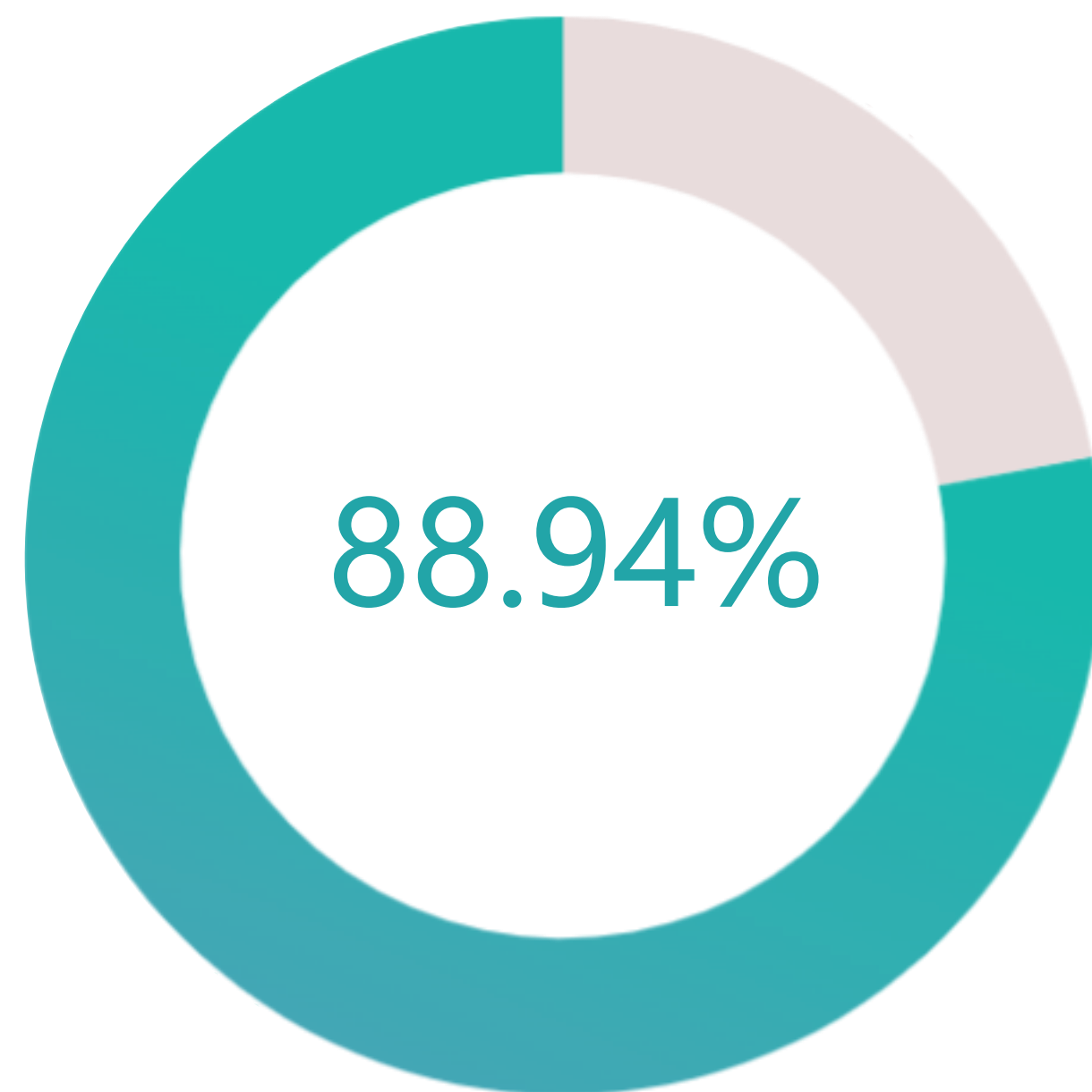
Exhibit Categories of Interest

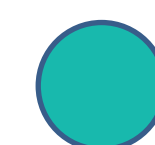


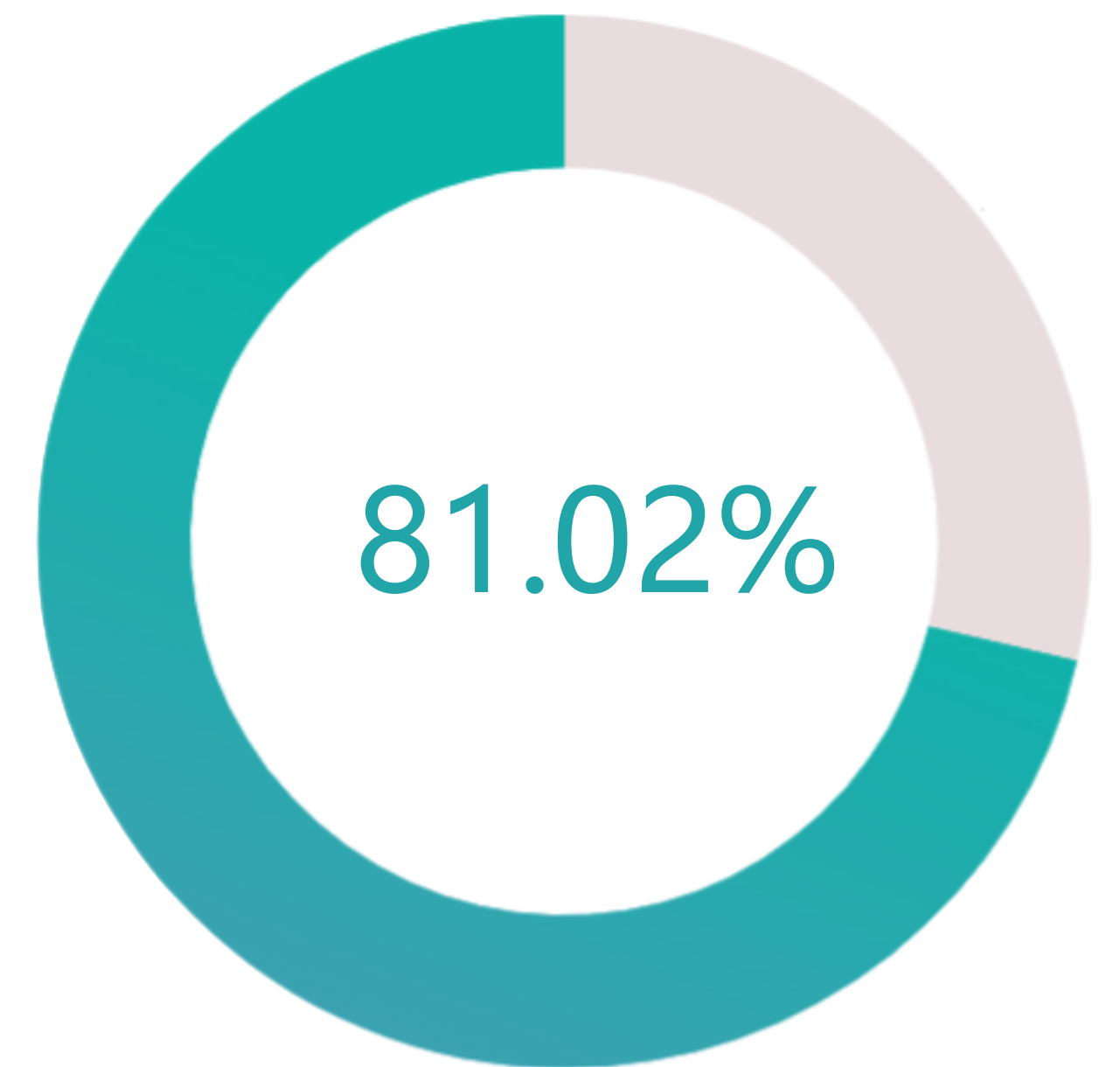
Visitor Feedback

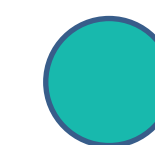


 Satisfied and very satisfied with the exhibition



 Will recommend this exhibition to friends or colleagues



 will continue to participate in this exhibition next year

Matchmaking



With the resumption of internationalization, the procurement need of buyers from home and abroad is also particularly high. Hotel & Shop Plus held a total of 4 business matching sessions joined by **50+ exhibitors** to complete **1,379 business networking**. China Tourist Hotel Association, Zhejiang Tourist Hotel Industry Association, Gold Mantis Building Decoration Co., Ltd. and other industry associations and institutions came to visit and purchase, to achieve more effective and extensive business matching!





Visitor Testimonials



In the current situation of the hotel industry's diverse and turbulent development direction, Hotel & Shop Plus still adheres to its original intention, deeply cultivates the professional development of the industry, and provides a professional platform with themes and guiding significance, which is not easy. It also injects a continuous source of power into the hotel industry for further development and re-launching.

Thmas Hao, Senior Design Director, Golden Mantis



Standing at a new starting point for the restart of the industry, 2023 Hotel & Shop Plus provides us with a sharing, cross-border and innovative communication platform, where industry elites brainstorm, hoteliers regain confidence, and the future of healthy development of the industry is certainly expected.

Benjamin Hu, Head of Design & Engineering, Greater China, IHG



Hotel & Shop Plus is the largest hotel industry trade show in Shanghai after the epidemic and has been very successful with comprehensive categories and diverse products. During the show, major hotel industry media and websites also held sub-forums, inviting many industry guests to participate. It can be said that while the event was lively, it was also full of practical information, and we gained a lot. We look forward to the successful holding of the next Hotel & Shop Plus expo!

Wang Ying, VP of Development, North Asia, Melia Hotels



Hotel & Shop Plus is my old friend for many years. The China International Lighting Design Forum held every year at the show is a valuable information exchange platform in the industry. I sincerely hope that the exhibition can be better and better, bring better lighting products, design inspiration to consumers and investors!

Uno Lai, Founder, Unolai Group



Participating in Hotel & Shop Plus this time is really impressive! The huge exhibition hall, rich exhibits, and diverse forums are all well-organized. Here, we can see the latest hotel and commercial designs from China and abroad, and meet many good friends in the industry. It is really a rare party for everyone who has not seen each other for three years!

Jeff Kaeonil, Senior Vice President and Director, Architect, HOK



Hotel & Shop Plus is an important platform for many excellent hotel brands to promote each other, exchange and learn, this year's new e-sports industry chain makes the hotel industry more diverse, injecting new thinking and vitality into the entire industry, looking forward to next year's exhibition is still wonderful!

Yuan Yang, Founder, iElectronic Sports



The content of this retail conference is very broad, from the main forum to the themed sub-forums, and each theme is very focused. The speaker lineup is also particularly strong. I have heard and learned a lot about the industry's hot issues and hot business projects. It is a very rare opportunity.

Zhang Manya, General Manager, Zhongbai Group

PART 02

On-site Activities

Hotel & Shop Plus is always committed to exploring the power of excellent design and creating an international design exchange platform. In 2023, the Hotel & Shop Plus Shanghai held over 80 peak forums and events around topics such as design, hotels, lighting, and commerce.

Through iconic onsite activities including **Design Week Shanghai, Hotel Culture Week, Charm of Light, and Shop Plus**, the show gathered over 1,000 domestic and foreign delegates in the field of hotels and commercial spaces, colliding ideas together, and discussing the future of the industry.





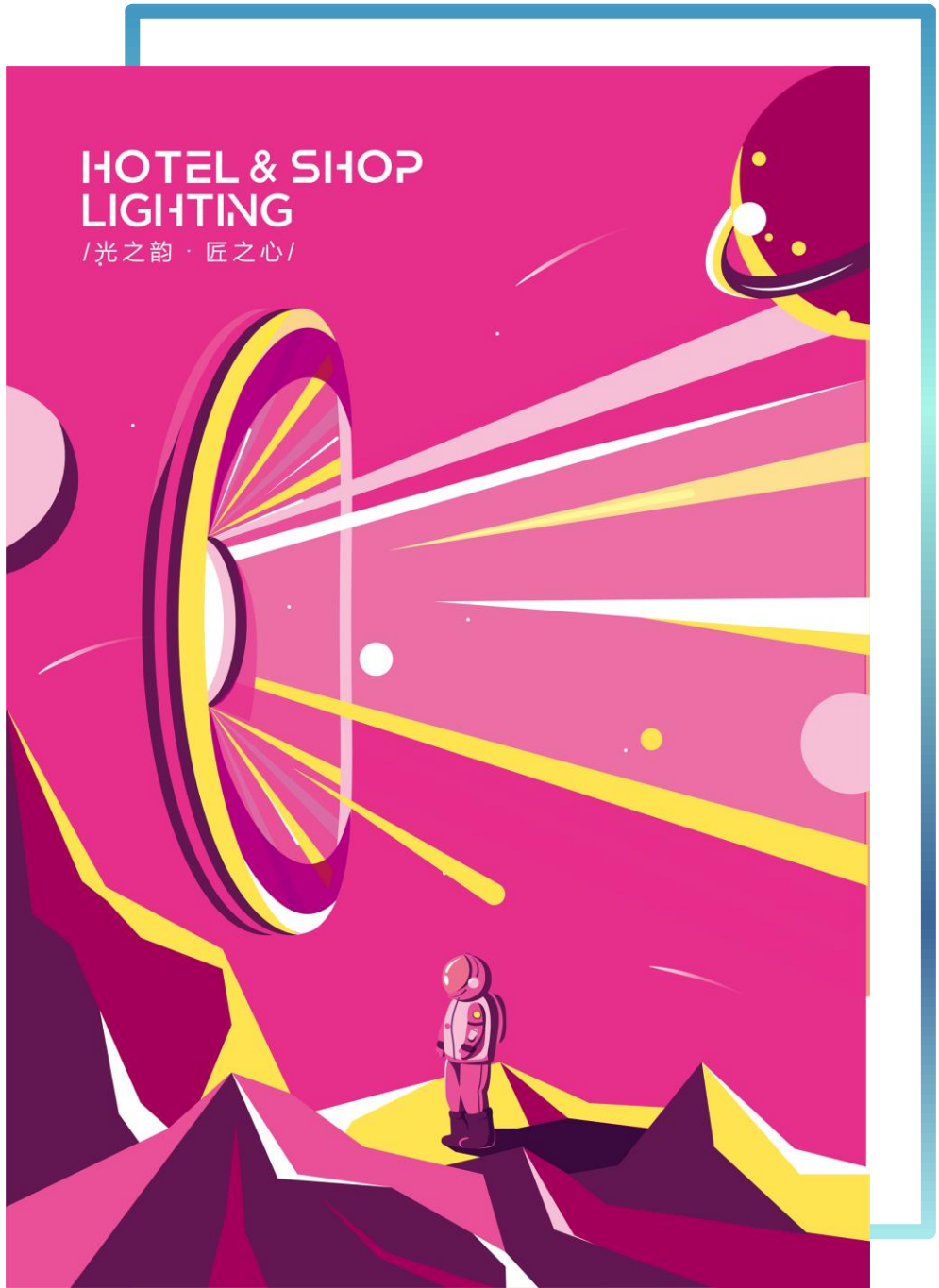
Design Week Shanghai

- ▲ Reboot and Rejuvenation - China International Building & Interior Design Forum
- ▲ 2023 China Restaurant Interior Design Forum & Awards Ceremony
- ▲ "Rebirth of Hotel Design" Theme Forum
- ▲ New Lodging - 2023 Hotel and Residential Design Summit
- ▲ Urban Local Culture and Commercial Design Development Trend Forum
- ▲



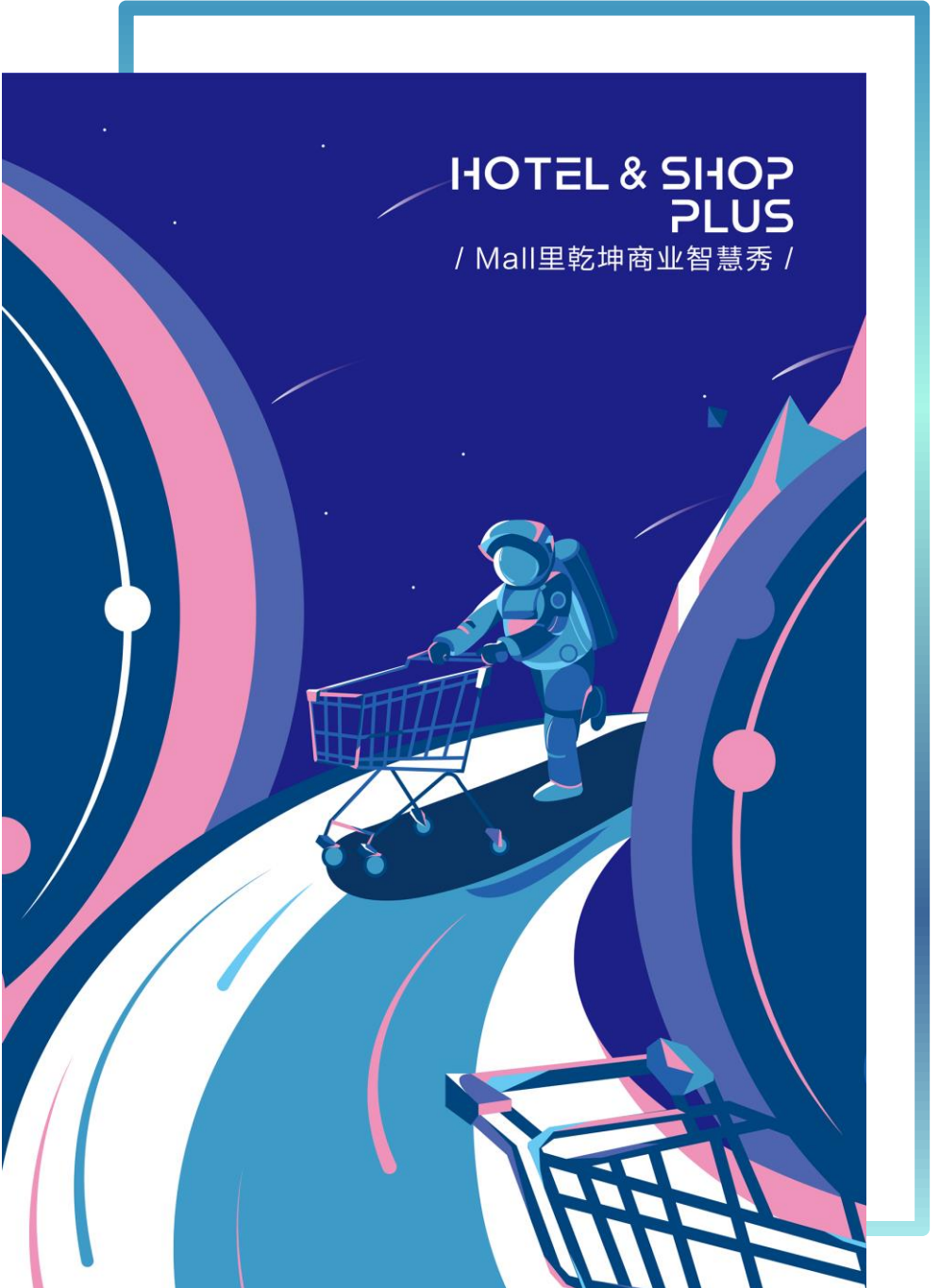
Hotel Culture Week

- ▲ China Hotel Procurement Conference
- ▲ China Hotel Investment AC Index Forum
- ▲ China Hotel Brand Culture Festival
- ▲ Asia Hotel and Tourism Forum and The 18th China Tourism Starlight Awards Ceremony
- ▲



Charm of Light

- ▲ China International Lighting Design Forum
- ▲ New Business Energy: Lighting Experience Design
- ▲ Future Trends of Commercial and Construction Lighting
- ▲ Symbiotic Nature, Light Synthesis Health Lighting Design Forum
- ▲



Shop Plus

- ▲ CCAGM Annual Meeting and Business Innovation Forum
- ▲ China Shopping Mall Development Forum
- ▲ China Outlets Industry Development Forum
- ▲ China Retail Digital Transformation Forum
- ▲ Stock Commercial Upgrade and Transformation Forum
- ▲ China Retail Marketing Forum
- ▲



Reboot and Rejuvenation - China International Building & Interior Design Forum

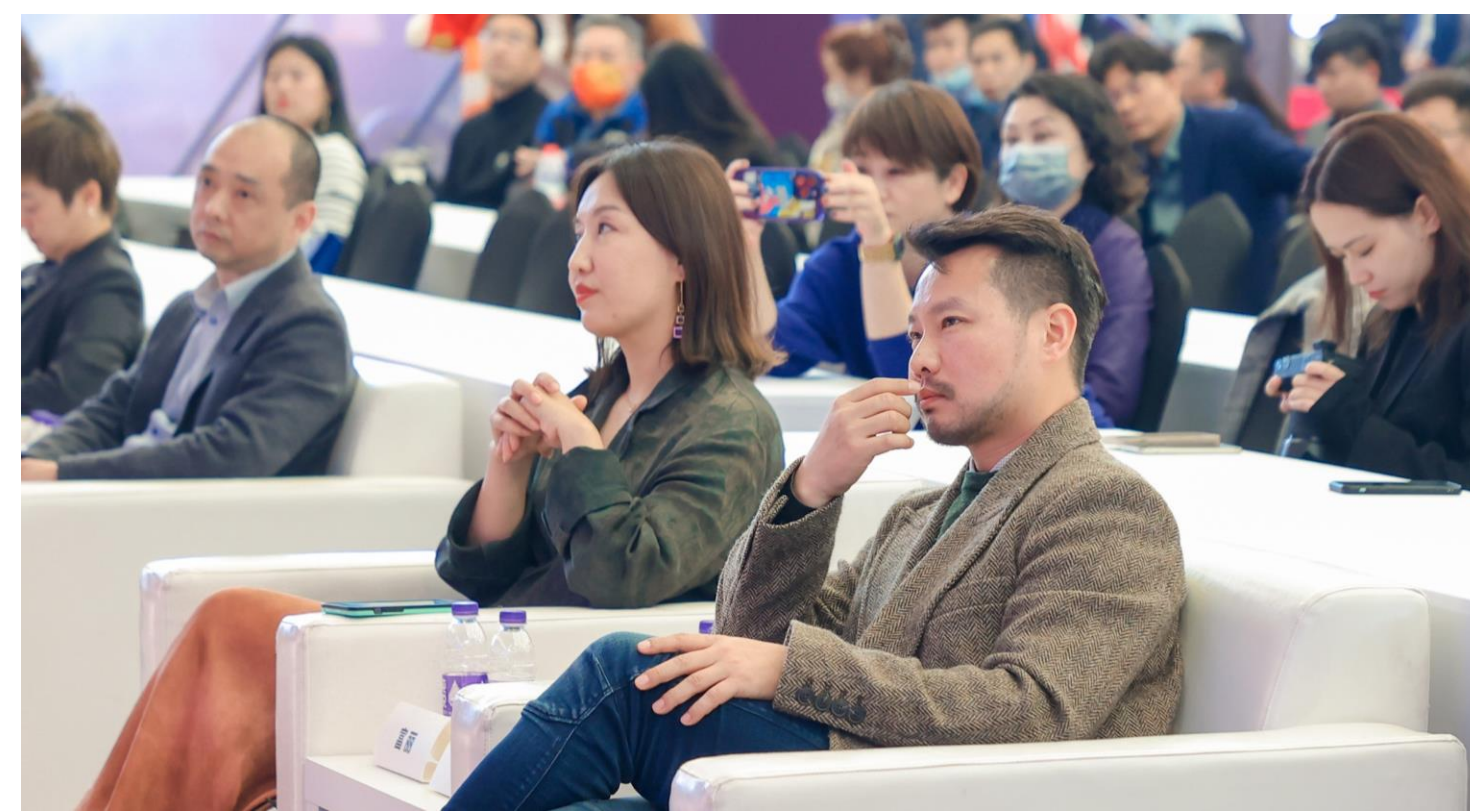
The 2023 IDF with the theme of Reboot and Rejuvenation addresses the fact that China's economy is shifting from pursuing quantity to valuing quality. It explores how to find new positioning and business directions for existing cultural tourism, hotel, and management companies' facilities in the post-epidemic era, fully activate stock assets, and use a professional perspective to interpret consumer preferences and the scene monetization path of the cultural tourism industry by insight into new consumer groups.

This forum invited influential architects, designers, representatives from real estate development groups, and hotel management company representatives from China and abroad in recent years to gather in Shanghai, deepen industry exchanges and cooperation through sharing the latest commercial complexes, hotel, and other commercial engineering project cases and design concepts, and promote multidimensional cross-border dialogues.



China International Lighting Design Forum

With the theme Light of Hope, the summit gathered industry elites and hold authoritative dialogues on topics such as architecture and lighting, hotel lighting, new retail lighting, real estate, and other fields that have received widespread attention in recent years. The summit provided a platform for leading viewpoints to collide and interact, giving lighting design more added value and imagination space.



Design Forum Speakers



Ed Ng
Co-founder and Chief Designer
AB Concept



Dr. Mei Ping
Chief Representative, China
Capella Hotel Group Asia



Jeff Kaeonil
Design Principal
HOK



Vincent de Graaf
Co-founder and Design Director
AIM Architecture



Stephen Yas
Senior International Design Director
DLR Group



Li Ruiqi
Project Director
Gensler



Freddie T T Hai
Director
Rocco Design Architects



Catherine Siu
Principal
B+H



Kang Lei
Partner and Senior Project Director
Junson Design



Jerry Wu
Founder/ Principal
InterScape



Uno Lai
Founder
ULDA



Wang Xiaodong
Vice Dean
Zhejiang University Director of the Lighting
Environment Design Institute



Shi Hengzhao
General Manager
Chiaro Heng Lighting Design
(Beijing) Co., Ltd.



Wang Zhen
Executive Director
LEOX Lighting Design



Fu Li
Founder and Senior Project Manager
PROL



Pang Lei
Founder and Design Director
YOUMI Lighting Company



Zhuang Ziyu
Founder and Chief Architect
RASS Design Group



Zhuang Ruian
Senior Vice President
CCD

2023 China Hotel Procurement Conference

The 2023 China Hotel Procurement Conference was jointly created by HOTELN and Sinoexpo Informa Markets for the sixth time.

The conference focused on the hotel industry supply chain, with the theme Post-Pandemic Recovery and New Procurement. Discussions revolved around topics such as Green Procurement, Hotel Design Empowering Operations, Procurement Trends, Building Hotel Group Supply Chain Systems, Hotel Digitalization, and Supply Chain Product Innovation.

Over 500 hotel owners/investors, hotel supply chain managers, and high-quality suppliers gathered at the summit to participate in discussions.



2023 AHF Asia Hospitality & Tourism Forum And The 18th China Hotel Starlight Awards Ceremony

The event fully leveraged the aggregation advantages of resources, invited domestic and foreign industry leaders and elites to attend, focusing on the Chinese market, gathering global wisdom, and conducting in-depth discussions on hot topics in the industry such as cultural tourism integration, asset management, operational innovation, digital technology, REITs, ESG, etc.

The two-day forum featured 19 keynote speeches, 12 roundtable dialogues, and 77 domestic and foreign elites sharing forward-looking perspectives and converging intelligent viewpoints of the new cycle. The long-awaited splendid event has made us feel the strong momentum of post-pandemic recovery!



Hotel Forum Speakers



Sun Jian
General Manager
BTG Homeinns Hotels Group



Sun Jian
Chief Development Officer
IHG Greater China



Almer
Managing Director
IHG Greater China



Qian Jin
President, Greater China and Mongolia
Hilton Group



Tang Ming
CEO
Casa Cook



Bao Jian
China Development Director
SLH



Peter Wang
VP
Banyan Tree



Zhou Tao
Managing Director, Head of Greater China
Hotels & Hospitality Group
JLL Shanghai



Dong Huada
Central Purchasing Director
Greater China Hospitality



Xu Yanwei
Chief Brand Officer
Naked Group



He Qiang
VP of Food and Beverage
Huazhu Group



Chen Yuming
VP of Procurement
Huazhu Group



Wang Yong
GM of Procurement Center
Zhejiang Tourism Hotel Group



Jiang Weixin
Deputy GM of Supply Chain Center
Funiyard Hotels and Resorts



Hu Jun
Head of East China
Dossen International Group



Wang Jiafeng
Senior Director of Procurement
Marriott International Greater China



Yao Ming
Procurement Director
BTG Homeinns Hotel Group



Zhang Hongfang
Qingdao Shangmei Smart Technology
Group

CCAGM Annual Meeting and Business Innovation Forum

The 20th CCAGM Annual Meeting and Business Innovation Forum, organized by the China Commerce Association for General Merchandise and Sinoexpo Informa Markets with the support from Ministry of Commerce, was held under the theme of Breaking the Stalemate and Starting a New Journey.

The event brought together over 1,000 guests and over 30 keynote speakers from government regulatory agencies, department stores and retail, shopping centers, commercial real estate, outlets, brands and other fields to share their insights, including closed-door roundtable meetings for retail leaders, plenary sessions, theme forums, report releases, and special exhibitions.





China Shopping Mall Development Forum

Despite the uncertainties caused by the pandemic in the past two years, commercial retail has not stagnated. After rapid transformation, diverse and multi-dimensional commercial forms such as experiential, curated, and social-oriented have demonstrated the vitality of the industry.



Future commerce, as one of the main driving factors in recent years, has increasingly pursued characteristics such as spatial scene design, sensory enhancement, intelligent empowerment, cultural revival, and other dominant features.



The 2023 China Shopping Mall Development Forum focused on the theme of New Innovations in Future Commerce to provide a professional voice for the industry to move forward and revitalize after the pandemic.

Commercial Forum Speakers



Zang Tao
Executive Director
Power Design



Chen Yunjiu
Director of Commercial Real Estate
for East China
Cushman & Wakefield



Cai Yun
Secretary General of Commercial Culture and
Tourism Real Estate Committee
China Real Estate Association



Zhao Weigang
GM of No. 1 Department Store
Baillian Group



Ou Zhenjiang
Founder and Chairman
Hong Kong Infolink Commercial
Design



Meng Shuping
Trends Director
WGSN



Li Xinlong
Industry Head
Huaxi Group



Sun Tingting
GM of Xi'an Chang'an FUNWORLD
China SCE Group



Huang Yong
Operation Director of Mainland China
Link Asset Management Limited



Li Qi
Business Partner
Heyi Consulting



Sun Yuanwen
Founder and CEO
TOP TOY



Zhang Jing
Expert Member
China Pedestrian Commercial Street
Working Committee



Jiang Lianghua
President
MTC

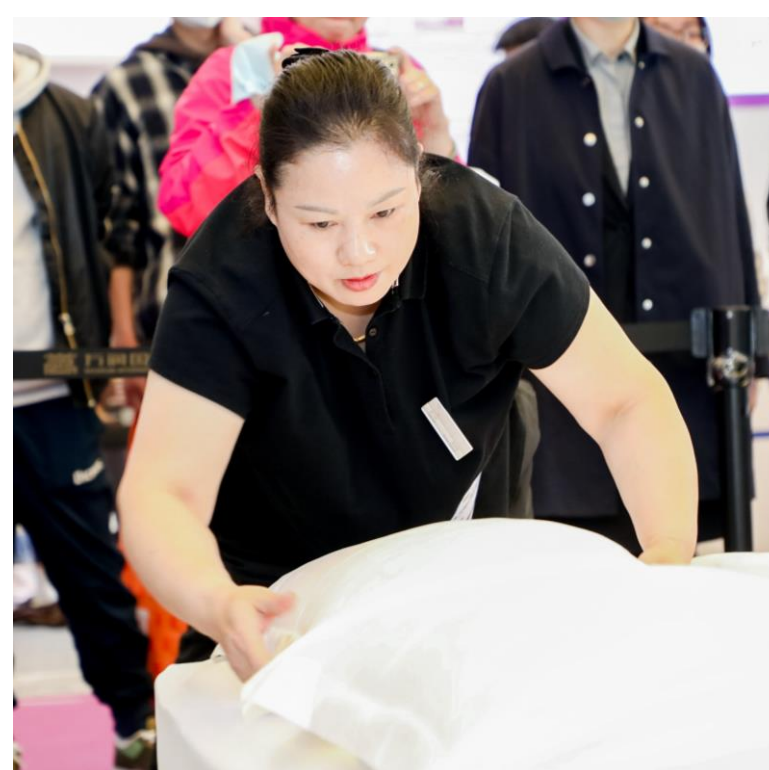


Wang Jiayi
President
R+production

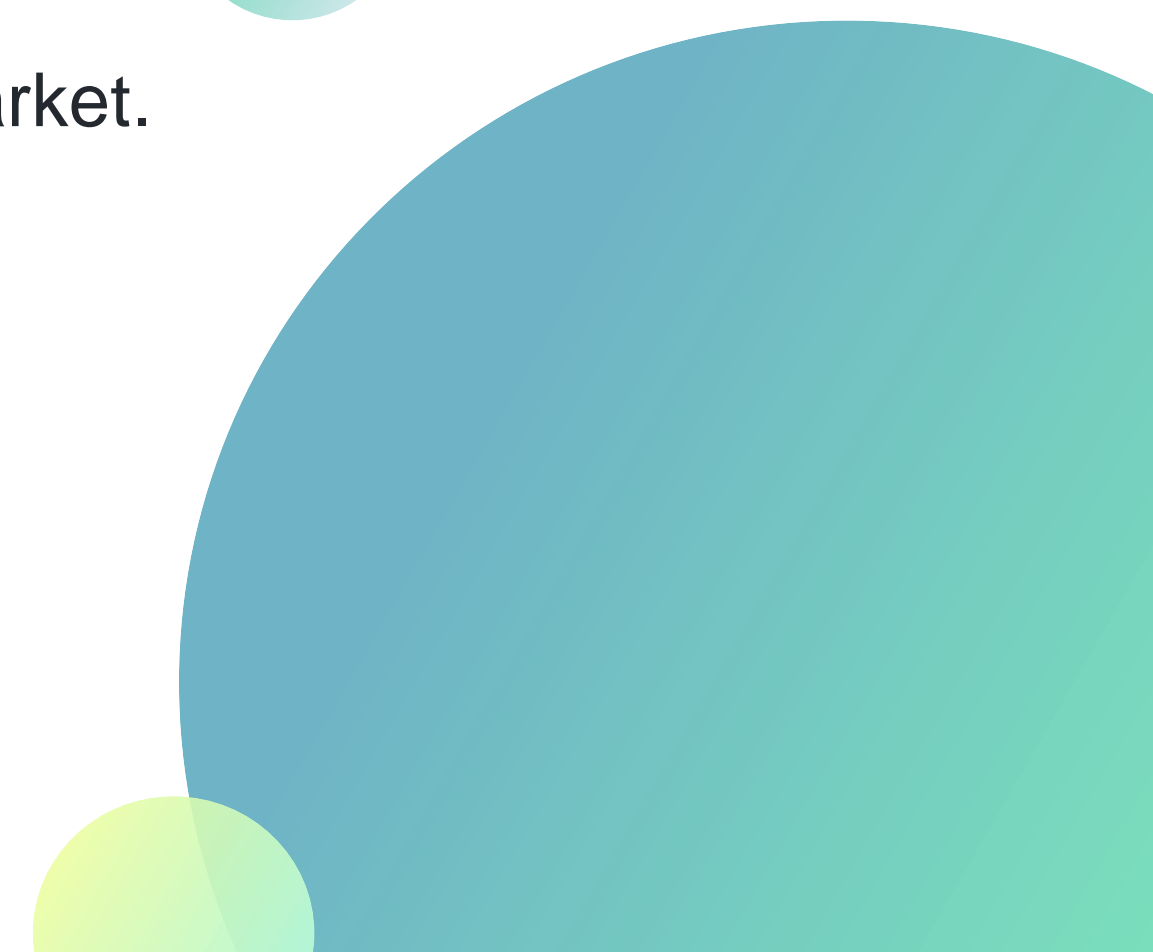
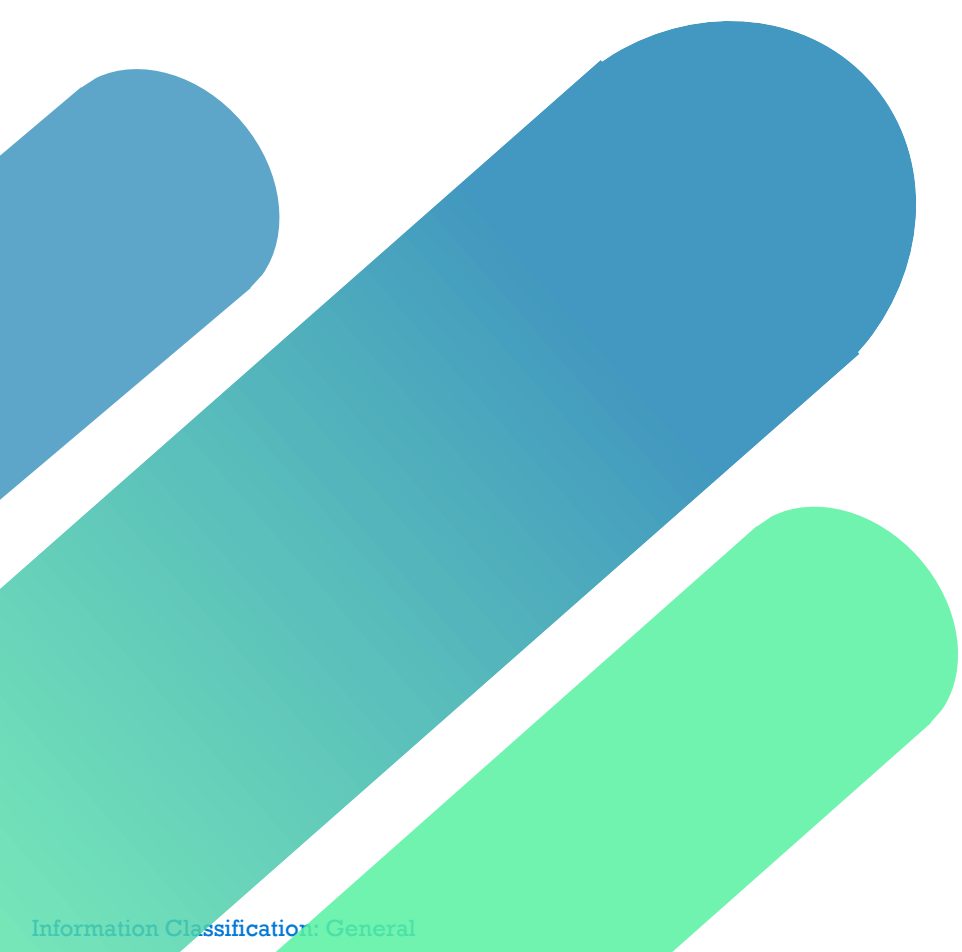


Hotel Housekeeping Competition

Hotel Housekeeping Competition has entered its ninth year, co-hosted by Hotel & Shop Plus and Shanghai Wanrun International Hotel Supplies Market.



Housekeeping staff from star-rated hotels in Shanghai were invited to participate in the competition, showcasing their skilled guest room service by making beds with sheets, duvet covers, feather beds, and pillows. Through the competition, the participants not only improved their own guest room service skills and level, but also further stimulated the development of the hotel supplies market.





Hotel Housekeeping Competition 2023 Winners

Professional Team

First Prize

Lu Jing
Shanghai Yingyuan Hotel Co., Ltd.

Second Prize

Zhang Xiaolao
Blue Palace Hotel

Wu Fuzhen

Jin Jiang Pine City Hotel

Third Prize

Liu Xueqi
Shanghai Dongjiao Hotel Co., Ltd.

Xi Mian

Shanghai Yuehua Hotel
Li Yongjuan

Li Yongjuan

Holiday Inn Evernight City

Excellent Organization Awards

- Radisson Collection Hotel, Xing Guo Shanghai
- Shanghai Yuehua Hotel
- Jin Jiang Pine City Hotel
- Shanghai Dongjiao Hotel
- Shanghai Baolong Hotel
- Ramada Plaza by Wyndham Shanghai Pudong Airport Hotel
- Shanghai Yingyuan Hotel
- Holiday Inn Evernight City
- Shanghai Ship Hotel





Special Exhibition Zones - New Formats, New Scenarios

The rapid growth of cultural tourism consumption scenarios has led to an influx of new scenes, demands, products, and services, and a variety of consumer economies are becoming the new engine for activating cultural tourism. In 2023, the Hotel & Shop Plus Shanghai connected upstream and downstream enterprises in the hotel and commercial space industry chain, driving the hotel and commercial dual-core, and creating immersive special exhibition zones such as **Esports Hotel**, **New Luxury Travel Show**, and **B&Bs Culture Festival**.

Outdoor installations such as Energy-X, Jiejing, Northdoo, and well-known brands that use prefabricated structures brought a variety of trendy new products and become hot spots at the exhibition.

B&Bs Culture Festival

As a beneficial addition to the hotel industry, small and exquisite boutique B&B provides consumers with a more diverse accommodation experience.

This year, brands and design research institutes such as **Mengmeng House**, **Villa Greetings**, **Baicui Villa**, **VOKVIP Asia-Pacific Design Institute**, and **Yi Ke Su** brought new B&B designs and products to the exhibition, covering various operating directions such as rural complexes, boutique B&B, resort hotels, outdoor campsites, and lifestyles.



PART 03

Marketing Promotion

Online Promotion

HPGLE B2B Service

Media Partners



Online Promotion

Hotel & Shop Plus has a comprehensive industry media matrix, with **4 WeChat service accounts** and **4 WeChat subscription accounts**, focusing on various fields of hotel and commercial space construction and operation. At the same time, in cooperation with more than 200 media, the exhibition publicity covers **industry associations, mass media, professional media, B2B Platform (www.hpgle.com), press releases, WeChat, Weibo, SMS, E-Newsletters** and other channels, effectively helping the exhibition brand promotion.



WeChat Followers
260K+



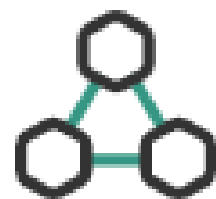
E-newsletters
650K+



SMS
300K+



Website Page Views
400K+



Event Platform
350K+ Impressions



Media Posters
18K+



Official Website: <https://www.hdeexpo.com/en/>

HPGLE (www.hpgle.com) is the official digital platform of Hotel & Shop Plus, under the jurisdiction of Sinoexpo Informa Markets. Relying on the rich manufacturer resources of the exhibition and a professional buyer database, well connecting hotel and commercial space engineering procurement and suppliers. Covering various business formats such as hotel preparation, design, material selection, investment, and operation, build a cloud one-stop industry procurement ecosystem has been built.


During the show period, the live streaming of onsite forum have been delivered through HPGLE WeChat mini-program. A total of 40 live broadcasts, including property cleaning, hotel design, and smart business sessions, attracted over 30,000 views.




60,000+
Registered
Users



8,000+
Premium
Suppliers



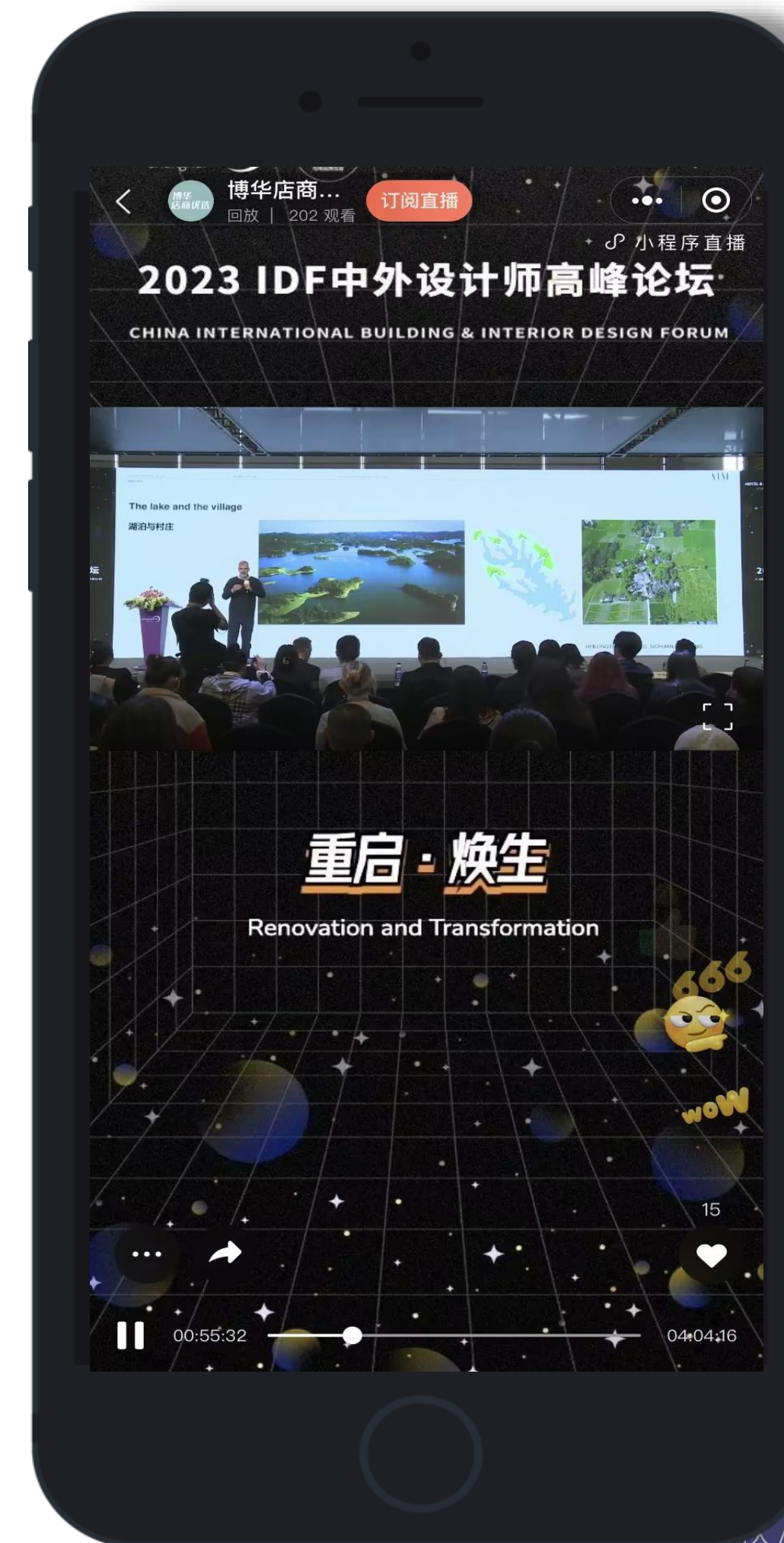
50 Million+
Annual Visits



20,000+
Matchmaking



Scan the code to access WeChat mini program



WeChat Promotion

The top KOLs in the industry are accurately targeted for direct delivery, covering professional areas such as hotel real estate, interior design of buildings, and commercial retail, with a total reading volume exceeding **300K+.**



@shbendibao

@Vincent-Hotel-Lab



@designwire

@lifenessmag



@japandesign

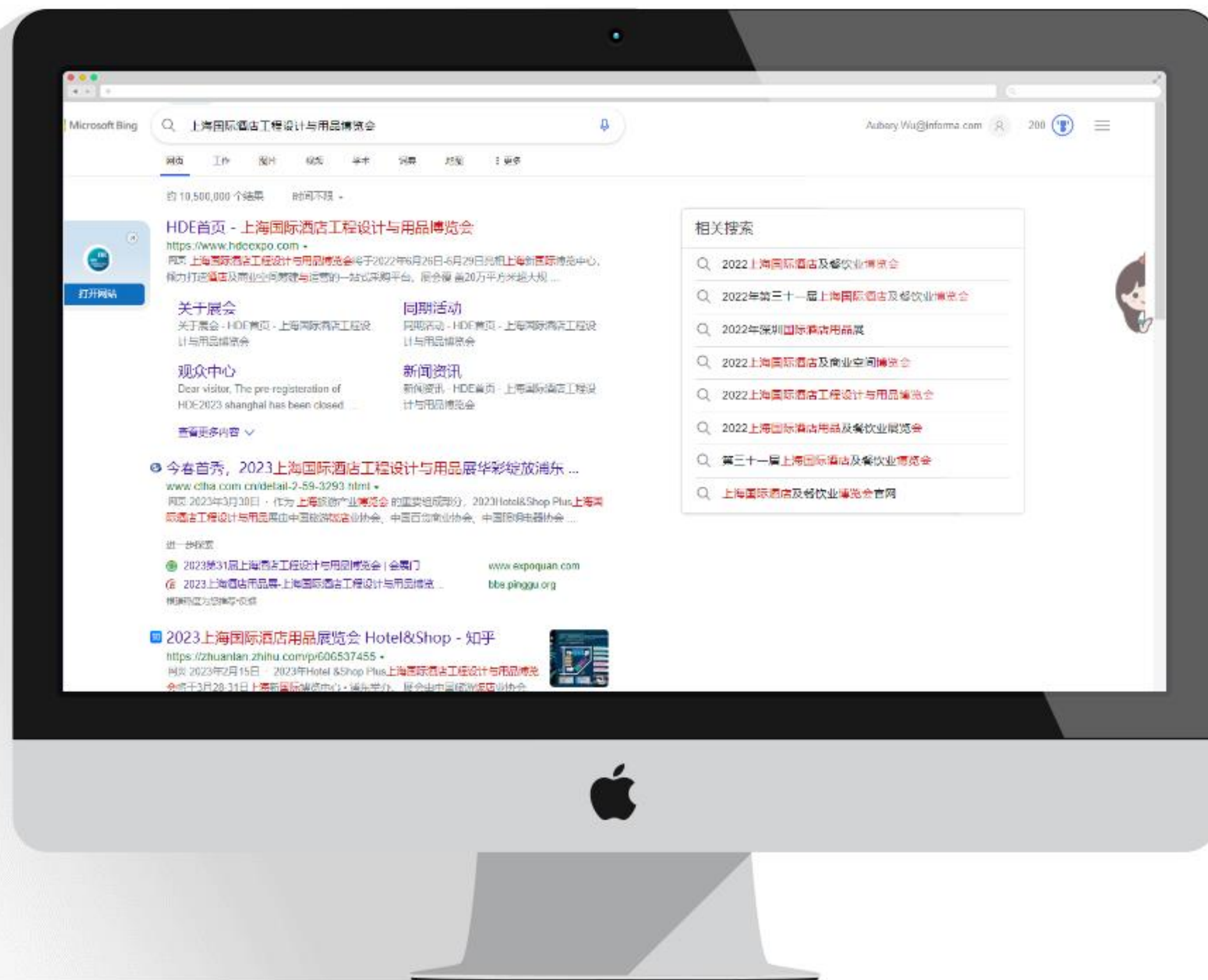
@mdsolo021



@MESPACE007

News Feed

Hotel & Shop Plus has **79.8M+** related search results on Baidu



Baidu Keyword Search



Toutiao.com



Tik-Tok

PART 04

Future Dates

Hotel & Shop Plus Thailand 2023

Hotel & Shop Plus Shenzhen 2023

Hotel & Shop Plus Shanghai 2024



Hotel & Shop Plus Thailand 2023

Hotel & Shop Plus Shenzhen 2023

Hotel & Shop Plus is dedicated to drive the market recovery and industry development after pandemic. Hotel & Shop Plus will launch Thailand show in August 2023, and debut in Shenzhen in December 2023. The show will continue to create deep vertical and wide interconnected industry exhibitions, and work together to explore a broader professional market.



HOTEL & SHOP PLUS 2023

2023.12.14-16 | Shenzhen World Exhibition & Convention Center (Shenzhen World)



Contact: jade.liao@imsinoexpo.com

Organiser: 



23-26 August 2023
Hall 1-3, Queen Sirikit National Convention Center(QSNCC), Bangkok

Co-located With



One-Stop Procurement Platform For
Building Materials And Operation Of
Hotels And Commercial Spaces



Organizer:



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Hotel & Shop Plus Shanghai 2024

Hotel & Shop Plus 2024 is scheduled to take place from March 26 - 29 at Shanghai New International Expo Center. Hotel & Shop Plus will keep up with the time and build an ecosystem of cross-border integration of hotels and commercial spaces, attracting audience centered on end buyers, and continuing to create a prosperous show of hotels and commercial spaces!

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Thank You And Looking Forward To Seeing You At Hotel & Shop Plus!

Jade Liao

Senior Overseas Marketing & Sales Manager

T: +86 21 3339 2113

E: jade.liao@imsinoexpo.com

Helen Du

Director of Hotel Plus

T: +86 21 3339 2095

E: helen.du@imsinoexpo.com

Stay tuned with us!



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