





2025 HOTEL & SHOP PLUS

One-stop Purchasing Platform for Construction and Operation for Hotels and Commercial Space

Post-show Report

Co-located with

Shanghai International Hospitality Design and Supplies Expo Shop Plus China Clean Expo

Organizers









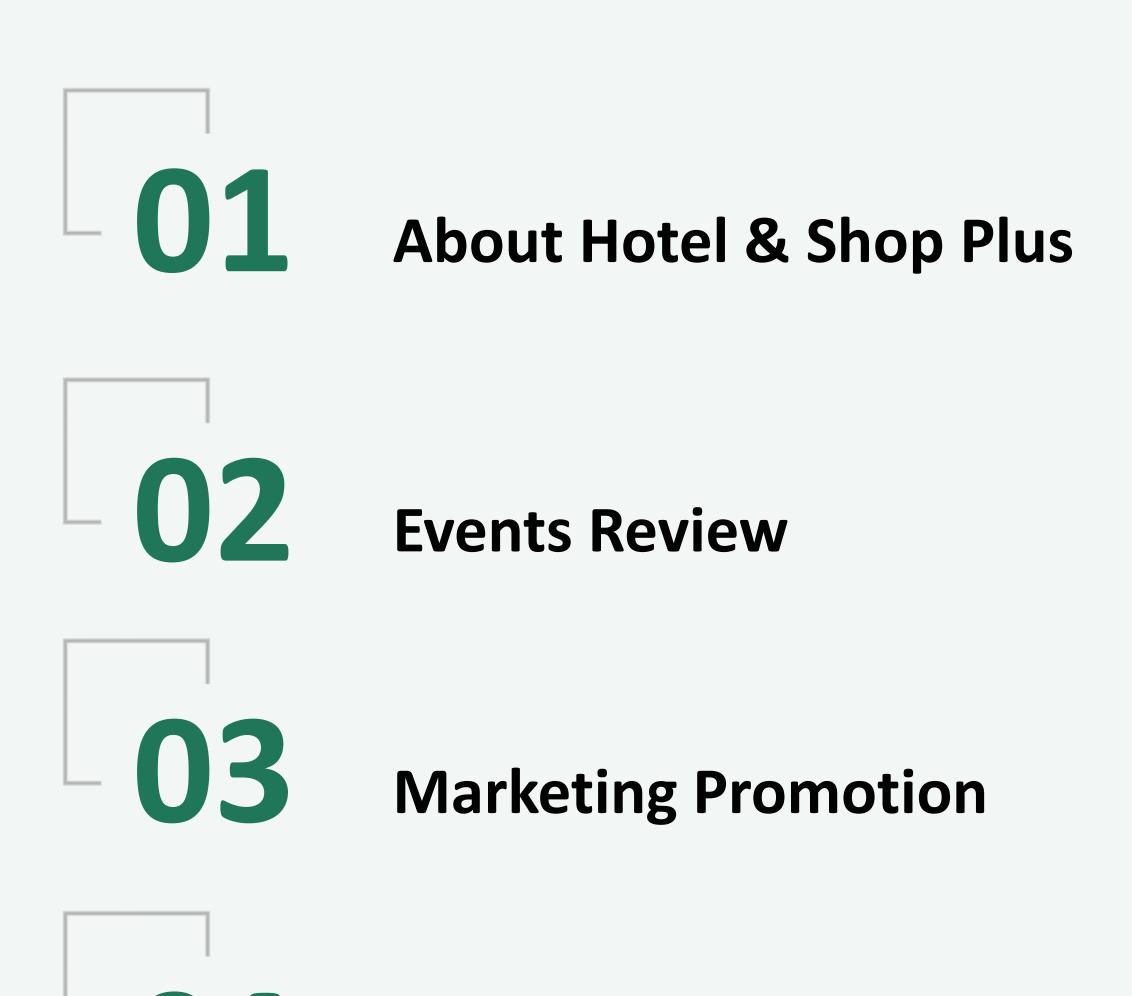








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Future Events

- U4

PART 01

About Hotel & Shop Plus



Hotel & Shop Plus organized by Sinoexpo Informa Markets was successfully held from 31 March - 3 April 2025 at Shanghai New International Expo Center (SNIEC). The show was supported by China Tourist Hotel Association, China Commerce Association for General Merchandise, China Association of Lighting Industry, China Architectural Culture Centre, MoHURD, ISSA-Worldwide Cleaning Industry Association.

Supported by leading industry associations, the event spanned 17 halls and 1 outdoor pavilion, featuring 2,000+ exhibitors across sectors like ceramic and bathroom, building & decoration materials, engineering design, lighting and smart control, smart hotels, hotel supplies and textiles, commercial space, smart office, public space, franchise, cleaning and maintenance, and other fields.

Concurrent forums, competitions, and networking events attracted 134,953 visitors, including 8,651 international visitors.





210,000 m²

Exhibition Area



2000+

Exhibitors



134,953

Visitors



90+



10+

Forums & Events

Special Zone





Overseas Visitor Distribution

8,651 International Visitors

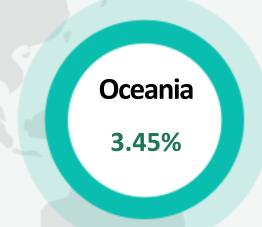
Europe 21.78% America 6.27%

Asia 65.78%





Africa



Top 10 Countries















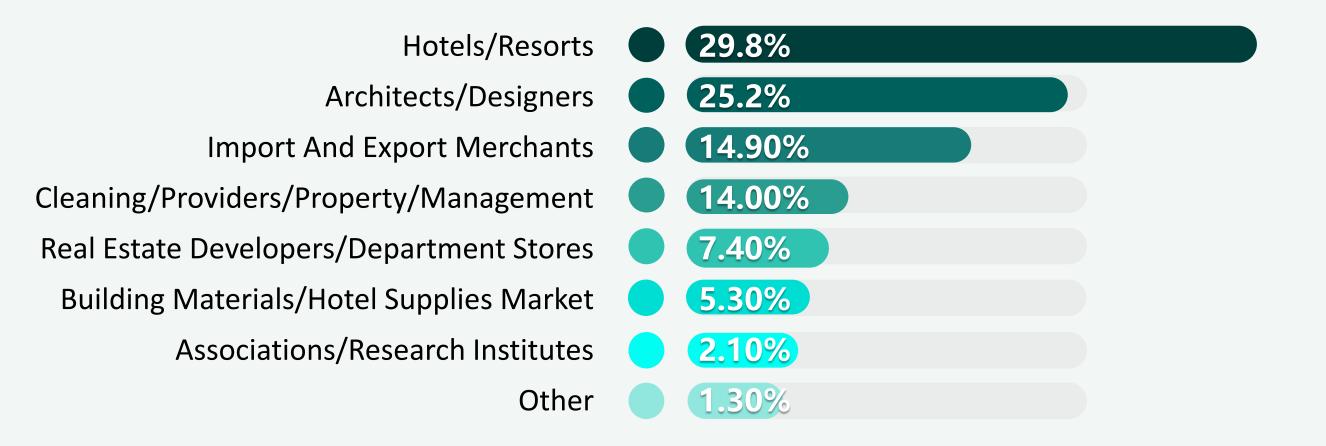




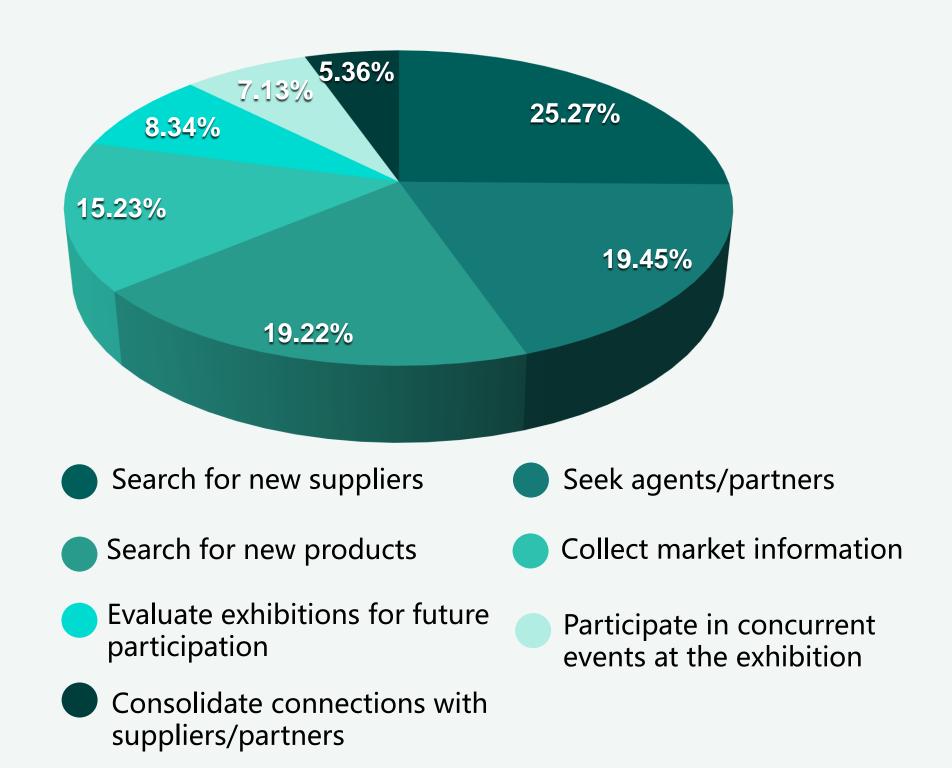


Visitor Analysis

Visitor Business Distribution



Visitor Participation Purpose



Visitor Testimonial



The Hotelex & Hotel Shop Plus Hosted Buyer Program in Shanghai delivered a productive experience providing efficient meetings with potential business partners within a well-organized tradeshow, proved valuable for hospitality professionals.

—— Alice Kwek, Director, Pan Pacific Hotels Group

As a two-time exhibitor, HOTEL&SHOP PLUS has helped us connect with potential property owners and supply chain partners, exploring future-ready hotel concepts with strong ROI. The tourism industry's growth, combined with the expo team's expertise and support, fuels our confidence for next year. We look forward to participating again!

——Lifang Zhang, Vice President of Greater China Development, IHG

This exhibition showcased Hilton's "Hospitality at Its Best" philosophy and strengthened connections with investors through targeted engagement and industry ecosystem exchanges. The organizer's strategic layout, smart services, and cross-sector networking boosted brand visibility while delivering key consumer insights for future innovation and strategy.

—— Baozhu Chen, Vice President of Business Development,
Greater China & Mongolia, Hilton Group

I negotiated with 5 Chinese lighting manufacturers known for cost-effective production, large-scale output, and fast delivery. We needed GCC-compliant products with SASO certification, and I was pleased to find many exhibitors capable of meeting these requirements. Their cost-effective, customizable solutions are ideal for our hotel project.

—— MAZEN ASHQAIR, General Manager, HEAVEN Hotel Development

I'm grateful to HSP and EAcham for inviting me to this exhibition, where I discovered cutting-edge hotel technologies like smart room controls and energy-saving solutions. These innovations perfectly align with South African resorts' needs, enhancing guest experiences and operational efficiency. A highly valuable event!

—— Goodness Mashala, General Manager, HeyTraveller

Hotel & Shop Plus expo was truly an eye opener and transformed how we perceive sourcing and procurement. The range of products showcased and offered presented us with new opportunities to make the most out of our businesses, delivering the best to our customers. Will be back again for more!

—— Yap LiP Seng, CEO, RJJ Hotels



Exhibitor Testimonial



Yuwei Zha
General Manager
JOMOO Commercial Business
Unit – Hotel Industry Center

The exhibition was a success! Thank you to the organizers for your strong support. JOMOO showcased its full-scene hotel solutions and design expertise, connected with key clients, and explored new collaborations—delivering great results. See you in 2026 event!



Weiyu Liu General Manager THG Asia

At this exhibition, THG showcased personalized, professional, and trendsetting bathroom solutions tailored for luxury hotels to global clients. The company also established collaborative intentions with multiple hotel groups and designer teams, further expanding its market presence.



Kaiyun Yang General Manager Nilfisk Greater China

Nilfisk sincerely appreciates the organizers for their meticulous preparations and extends heartfelt gratitude to all our esteemed guests, partners, and friends who visited our booth for the engaging exchanges. We showcased smart, efficient cleaning solutions and connected with industry peers. See you next year!



Hongbin Zhang
General Manager
TONNEY

This marks TONNEY's 26th participation in Hotel & Shop Plus. Moving forward, we will continue to deepen our expertise in the hospitality industry and drive sustainable innovation. We look forward to reuniting with all of you at the next edition to create another remarkable chapter!



Jin Lan
General Manager
LMZ (Jiangsu) Industrial Co., Ltd.

At this exhibition, LMZ attracted significant attention from industry clients, partners, and professional visitors. The event's organization and services were highly professional, ensuring seamless efficiency from setup to client engagement, which provided us with an excellent exhibition experience.



Jing Yang
General Manager
GIMIG

GIMIG showcased its cutting-edge stone plastic composite (SPC) flooring, drawing attention for superior quality and eco-friendly solutions. Highlighting waterproof, wear-resistant, and zero-formaldehyde products, the company reinforced its industry leadership. The event unlocked valuable resources and insights—see you next year!



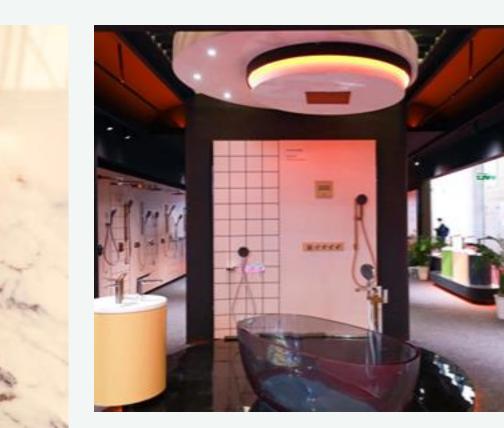
Hall E1-E3



Bathroom and Overall Solutions, Ceramics & Flooring Materials, Whole Decoration Customization and Engineering Design, Wall Materials and Boutique Design













Hall E4



Hotel Brands, Mockup Room Show and Hotel Brand Investment & Franchise Zone

















Hall E5-E7



Smart Hotel, Lighting & Smart Control, Commercial Design



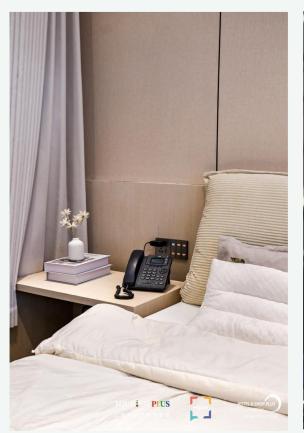






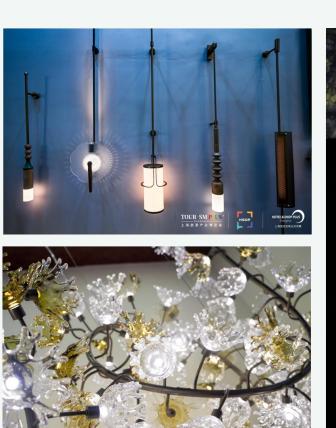
















Hall W1-W2



Hotel/Commercial/Outdoor Furniture & Soft Decoration, Smart Health & Sleep Plus













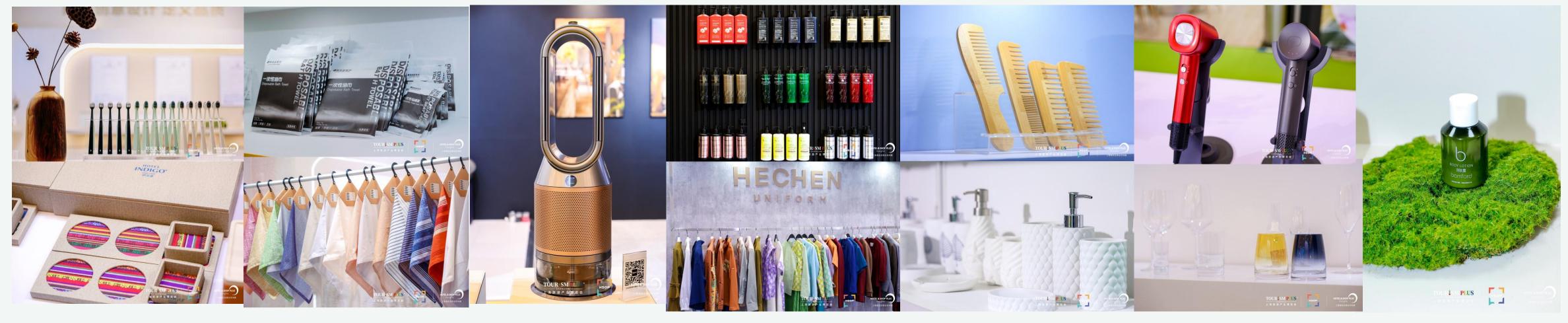


Hall W3-5 & OW8



Hotel Textiles & Uniforms, Hotel Supplies, Hotel Room Amenities





N1-N3



Cleaning Technology & Equipment, Cleaning Equipment & Accessories Environmental Sanitation High Pressure Cleaner, Smart Cleaning & Laundry Restroom Supplies Indoor Environment



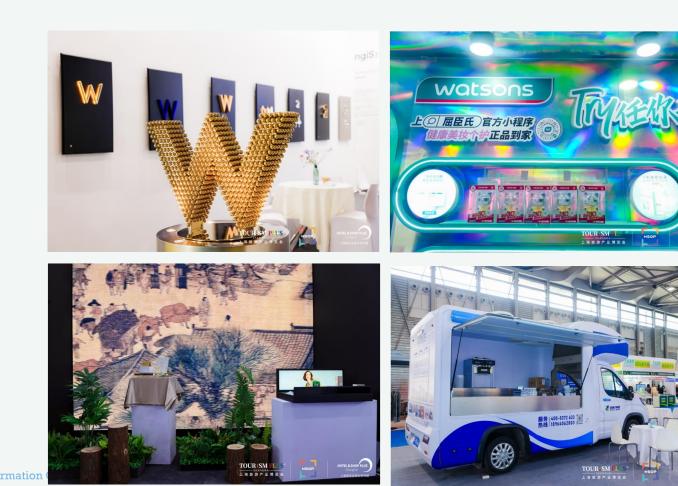


N4-N5

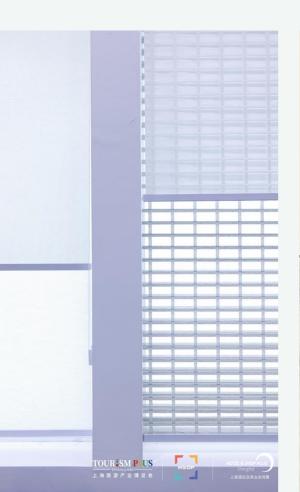


Commercial Space, Shop Decoration, Property Management, Sunshade Material Public Space















PART 02

Events Review





Insight and Practice

Design Week Shanghai

Hotel Culture Week Charm of Light Series Forum Shop Plus

Intelligence & Craftsmanship Series Activities



Hotel Culture Week



Hotel Culture Week focuses on the trends and hot topics of hotel and cultural tourism, and invites hotel management groups, boutique hotels, purchasing groups, investors, designers and other industry leaders to participate in the summit forum to discuss new ideas for operation and maintenance, and talk about the new direction of franchise.

Event List

China International Hotel Brands Innovation Forum

China Hotel Procurement Conference

China Hotel Brand Culture Festival

2025 5th Chinese Business Travel and Hotel Brand Culture Festival

Hotel Uniform Show

Hotel Housekeeping Competition

Hotel Digital Flow and Brand IP Marketing Forum

Hotel Plus Mockup Room Show and Hotel Brand Investment & Franchise Zone

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Highlights





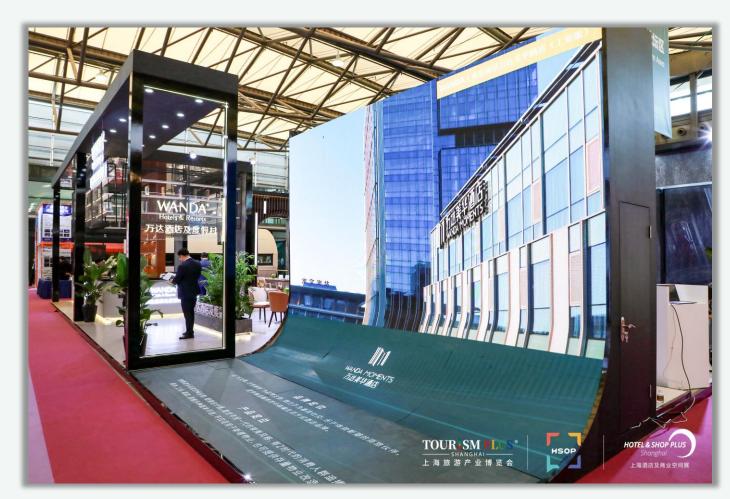
Hotel Uniform Show



China Hotel Investment AC & Investment Procurement CHPI Index Summit



Hotel Housekeeping Competition



Exhibition Zone Exhibition Zone



China Hotel Procurement Conference



International Hotel Brand Innovation Forum

Hotel Forum Speakers





Dr. Xin Tao

Secretary-General, China **Tourist Hotels Association** Chairman of the Supervisory Board, Beijing Tourism Association



Jian Sun

Chief Development Officer **IHG Greater China**



Jin Qian

Chairman of the Supervisory Board, China **Tourist Hotels Association** President of Hilton Greater China and Mongolia



Lei Wang

Chief Development Officer, **Greater China** Wyndham Hotels & Resorts



Tony Zhou

Managing Director JLL Greater China



Jian Yan

General Manager of **Development Center** BTG Home inns Hotel Group



Steven Saxon

President of Development Hilton Greater China & Mongolia



Xiaohu Zhang

Vice President of Strategic Development H World Group



Bing Yang

Vice President Wanda



Suisheng Zhang

Executive Vice President Savile Business Travel Group



Hang Lv

General Manager, Marketing Center Yuankai Hotel Group



Ran Wei

Vice President of Marketing **GOME Group**



Catherine Wang

President & Founder Montei Interior Design



Yuanhua Jiang

Partner & Vice President CCD Hong Kong



Xiaodong Zhu

Director and President SSAW Hotel & Resort



Gang Zhang

SVP of Shangmei Digital Intelligence Hotel Group & President of International Hotel Wyndham Hotels & Resorts **Business Division**



Xueyu Yang

Asia Pacific Strategic Resources Manager



Qian Liu

Director of Supply Chain Management CTS Hotels Central **Procurement Center**



Qiangfeng Jiang

General Manager Brit Hotel Management Group



Meng Wang

Marketing Director Beijing Jingneng Hotel



Ming Yao

Director of Purchasing BTG Homeinn Hotel Group



Yanyan Xiao

Chief Supply Officer Hongkun Hotel Group



Gang Li

Director of Supply Chain Center Sunmei Smart Hotel Group



Chao Yu

CEO Radisson RED



Xin Wang

Vice President Wanda



Yajun Zhao

Vice General Manager Wanda



Ying Wang

Vice President of Development Meliá Hotels Group Greater China & Northeast Asia



Zhou zhou

Vice President of Development **IHG Greater China**

Design Week Shanghai



Design Week Shanghai connect architects, designers, hoteliers, and real estate developers, to exchange the latest design concepts and market demands, showcasing how design can reshape and conceptualize more diverse and concrete commercial consumption scenarios.

Event List

China International Building & Interior Design Forum

China International Landscape Design Forum

Resilience and Disruption

Narrative – Hotel Space Design

New Quality Habitat Design Forum

2025 Architectural Decoration BIM Conference

2025 DJSER Design Recommendation Zone I *CRED*AWARD

Time & Space Convergence: Boundary - Breaking Innovations in Restaurant Design

Hospitality Design & Experience Design

External Shading Products and Hotel Outdoor Space Design

Health and Wellness Industry Summit

• • • • •



Highlights





China International Building & Interior Design Forum



Design 99" Hotel & Design Summit Forum



2025 Architectural Decoration BIM Conference



External Shading Products and Hotel Outdoor Space Design



Hospitality Design & Experience Design



China International Landscape

Design Forum

Design Forum Speakers ••••



Joris Angevaare Studio HBA

Director Partner



Mark Eacott Ennismore Hotel Group

Global Vice President of Design



Lucas Chirnside Design Director

BAR Studio



Arturo Sim

Global Managing Partner

VHC



Corinna Kretschmar-Joehnk

Founder JOI Design



Chiara Calufetti

Lim WATG

Architectural Director





Stefano Adriani





Ken Wai Global Design Principal

Aedas



Prof. Zhenhua Fang Founder

Fang Zhenhua Design (Hong

Kong) Co., Ltd.



X Hong Founder HHD - Holiday East International Design Institution



Qi Shanshan Principal STUDIO QI ARCHITECTS



XIE KE Co-founder Signyan Design



Ray Chuang Vice President CCD Hong Kong



Founder Studio STAY



Eirc W. Tsay Mai Chongchaiyo Chief Creative Officer



Carl Wee Wyndham Hotels & Resorts Asia Pacific Steve Leung Hospitality Ltd. (SLH) Former Vice President, **Technical Services**



Eric Leong Minor Hotels Vice President, Design & **Technical Services**



Weili Liu Founder/President

Asia-Pacific Yuanzhuo



Chunhui Zou Founder CHD Hong Kong (International) Design



Jianwei Wang

Chairman Hotel Design & Engineering Commission, China Architecture and Culture Research Association



Yuan Wang

Project Manager China Construction **Orient Decoration** Co., Ltd.



Zhen Ge Dean of the

Design Institute Shenzhen Boda Construction Group Co., Ltd.



Xinhua Lu

Director of Digital Surveying Institute Shanghai Construction **Decoration Engineering** (Group) Co., Ltd.



Xudong Pei

Vice President YANG Design Group



Qian Shen

IHG

Senior Design Director Founder

Bo Liu

PLD Interior Design



Shaocang Lv

Founder Shaocang Lv Design and Cloud Hidden East · Courtyard

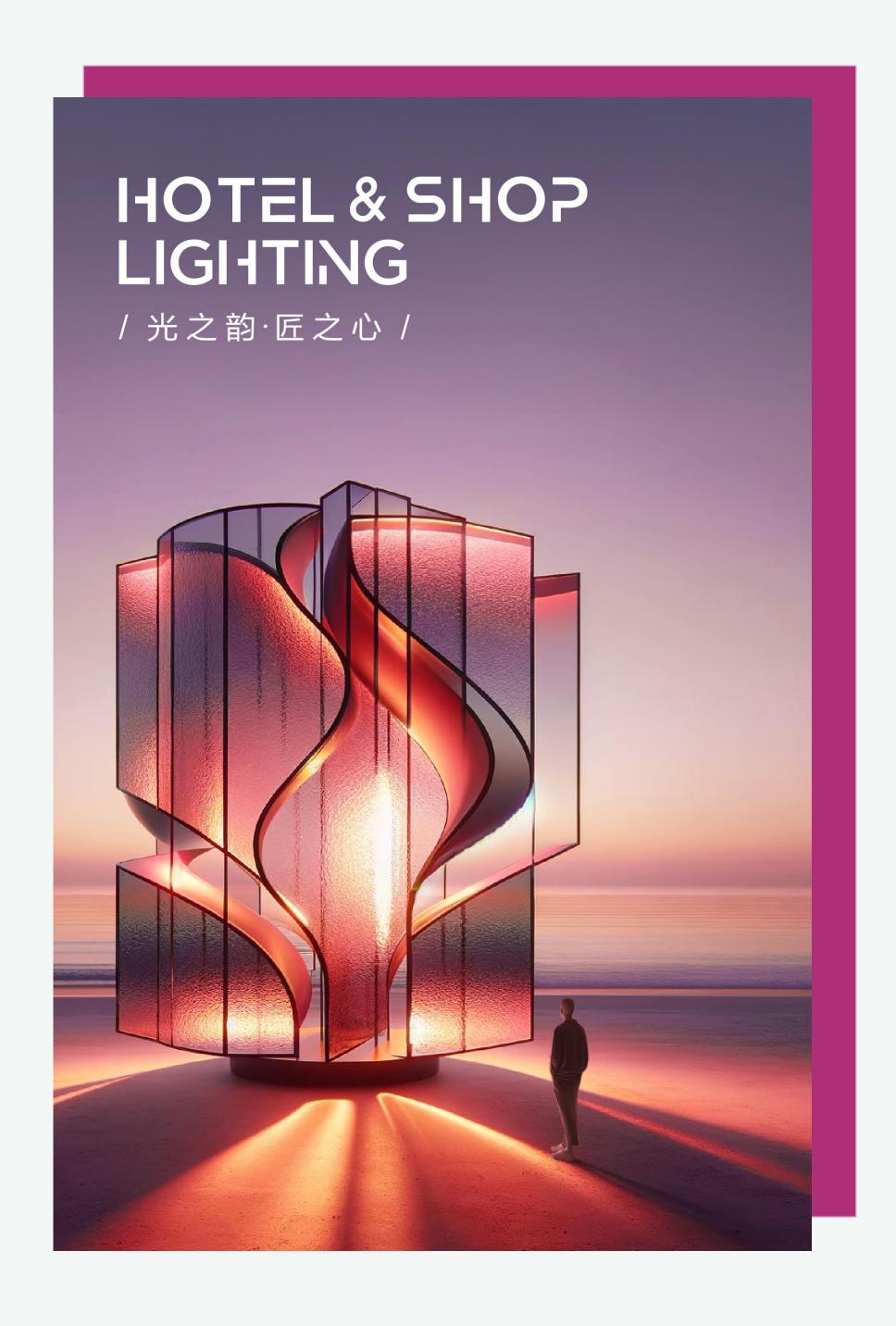
Charm of Light



Through cooperation with professional lighting media such as Elicht, Luce e Design, and Dengguangbang, the Charm of Light series of activities focus on multiple lighting design fields such as hotels, commercial spaces, architectural landscapes, office buildings, etc., and invite well-known lighting designers, interior designers and other light artists in the industry to create one of the important platforms for the voice of think tanks in the industry.

Event List

China International Lighting Design Forum
Shaping Beautiful Spatial Experience with Light 2025
Lighting Design Forum of New Forces in Commercial and Hospitality
Hotel Lighting Design & Commercial Space Lighting Trends
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Highlights





China International Lighting Design Forum



Shaping Beautiful Spatial Experience with Light 2025

Lighting Design Forum of New Forces in Commercial and Hospitality



Hotel Lighting Design & Commercial Space
Lighting Trends



Lighting Forum Speakers





Martin Klaasen

Managing Partner

Nulty Lighting Group



Emmanuel Clair

CEO/Chief Designer

Light Cibles



Uno Lai
Founder
ULDA

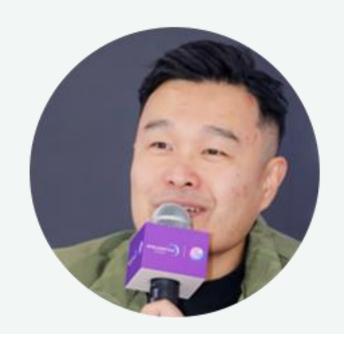


Wanjun Bai
General Manager &
Creative Director
Beijing Bamboo
Lighting Design



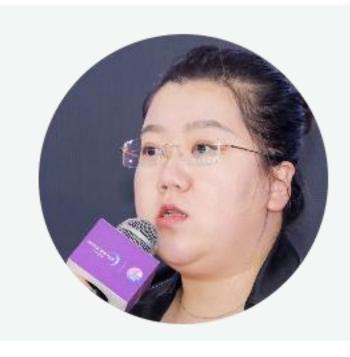
Kai Wang

Director for China Region bpi



Haoran Fu

Founder & Design
 Director
 Shanghai Tianyu
 Lighting Design



Yilin Li
Partner & General
Manager
LDPi China Branch



Jianping Wang

General Manager

& Design DirectorShanghai AiteLighting Design



Dr. Yun Yang

Director of Lighting Art
Design Institute
Shanghai Modern
Architectural Decoration &
Environmental Design
Research Institute Co., Ltd.



Binshou Tao

Partner & Chief Designer WanGen Lighting Design (Shanghai) Co., Ltd.



Bin Ni

Executive Director &
Design Director
Pinko Lighting Design



Qingliu Xu

Design & Creative Director Shenzhen A & P Lighting Design



Zhu Jin

Design Director MEICO



Lizhong Hu

Founder
Beijing Sanse Stone
Environmental Art Design

Shop Plus



Relying on the industry leadership of China Commerce Association For General Merchandise, Shop Plus invites senior experts in the vertical depth of the industry to discuss hot topics that fit the current business development and finally connect the complete ecological chain of commerce.

Event List

CCAGM Annual Meeting & Business Innovation Summit

Brand Innovation & Scenario Empowerment Renewal Conference

China Shopping Mall Development Forum

China Outlets Development Forum

China Retail Digital Transformation Forum

Artistic Display & Design Potential Summit

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Highlights





China Shopping Mall Development Forum



China Hotel Outlets Summit Forum



Brand Innovation & Scenario

Empowerment Renewal Conference



China Retail Digital Transformation Forum



CCAGM Annual Meeting & Business Innovation Summit



Artistic Display & Design Potential Summit

Commercial Forum Speakers ••••





Feng Zhu CMO of Da Fu Group Founder of PunchHard Consulting



Bohe Xu Founder Lemon Right



Rui Wei Founder & Chairman of Wumei Shushi Founder of Xiangchun Story



Founder Berry Design Institute, Contemporary Spatial & Brand Designer, Guest Lecturer at Lu Xun Academy of Fine Arts

Bo Zhou



Xinye Guo Founder of Mall People Data Analyst at China **Business Intelligence**



Ms. Bao Founder of "Ms. Bao Ryann" Independent Commercial Real Estate Consultant



Zhaobin Xu Director of East China Region, BOMA China, BBSP® Vice General Manager of Operations
Shanghai SKYMALL



Yi Zhang General Manager, Metaverse Business Development Center, Bailian Group



Chunyan Wang General Manager **Business Management** Department Fuwa Group



Echo Zhang EVP & Chief Operations Officer Keppel China



Lijun Liu Founder **FBeauty**



Rui Ding Associate Director of Marketing – Commercial Complex Sector Gree Electric Appliances, Inc. (Zhuhai)



Qingsong Yang Secretary-General CCAGM



Executive Deputy General Manager Beijing Wangfujing Outlets **Enterprise Management** General Manager Beijing Scitech Outlets Trading Co., Ltd.



Lixia Zhou Assistant President, Sands Group General Manager Changsha & Guangzhou **Branch Operations**



Ying Li Vice President Beijing Shopin Retail Development Co.,Ltd.



Yuan Qi Founder & CEO Sound-Genie



Libo Yan **Outlets Industry** Expert



Guohong Zhang

Founder & Chief Consulting Officer of C&A Consulting Former Vice President and COO of Freshippo (Hema)



Yishu Lu

Vice President of the Department Store Division at Sunshine Group



Jing Yan

Assistant to President / General Manager of Solutions Department Guangzhou Yetai Tong Information Technology



Chuang Fu

Partner & Digital Technology General Manager Shanghai Yueronghui Commercial Management



Xinxin Yan

Solution Expert Tirun (Beijing) Technology Co., Ltd.



Zengqiang Lan

Digitalization Expert in Retail Industry, Deputy Director of the **Retail Digitalization** Committee, China General Chamber of Commerce



Jun Zhu General Manager

Harmony Commercial Alliance



Boyu Hou Partner, Heyi Consulting Director, Urban Renewal Research Center, CGCC



Xianjie Sun Co-founder & CEO Harbor Data

Shanghai International Future Office Fair •••

Future Unlocked: Redefining Workspaces Amidst the Revolution of Workplace Evolution

The professionally curated Fashionable Office Carnival exhibition area focuses on innovative office scenarios, encompassing diverse settings such as Gen Z workspaces, hybrid offices, headquarters offices, and hotel-style workspaces. It provides actionable future office solutions for hotels, commercial real estate, and corporate users.





Pop Offices Carnival

The curated Pop Office Carnival zone focuses on innovative office scenarios, encompassing diverse settings such as Gen Z workspaces, hybrid offices, headquarters offices, and hotel-style workspaces. It provides actionable future office solutions for hotels, commercial real estate, and corporate users.

Public & Landscape Design • • •

Collaborating with renowned institutions across various industries, we adopt an interdisciplinary approach to redefine the value of urban public spaces, exploring how outdoor space design can transcend visual aesthetics to serve as a flexible bond mending social fractures.

Event List

China International Landscape Design Forum
2025 Shanghai Urban Public Space Forum
Shanghai Landscape Designers Forum

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Highlights ••••







2025 Shanghai Urban Public Space Forum



Shanghai Landscape Designers Forum

Public & Landscape Design Speakers





Kun Lin

President

Shanghai Urban Regeneration
Research Association



Vickey Xie

Director & Commercial
Director, China
ASPECT STUDIO



Chong Sun

Regional Head, East China
Operations, L&A GROUP
General Manager,
Shanghai Branch



Liang DuanFounding Partner
AURA Design



Ying Jin

CR Land East China
Regional Mixed-Use
Landscape Design Director



Shiyang Lin
Director of HASSELL
Head of Urban &
Landscape Design at
Shanghai Studio



Jie Xu
Chief Landscape Architect
THLA Tianhua Landscape



Lina Qian
Co-Founder

Co-Founder
Hangzhou Yefeng Holdings,
Dana Ye · Jinhua Little
Iceland, and Yeshi Diving



Zehou Xiao

Design Director & Founder WDS WATERLILY DESIGN STUDIO



Hailong Jiang

Chief Designer Benzhang Studio



Shuiming Zhou

Executive Vice President of Shanghai Branch, Beijing Shiren Urban Planning & Design Co., Ltd.



Yinuo Liu

General Manager of East China Asset Management Center Director of Culture, Commerce & Tourism Division INSITE



Yongjia Hu

Director of Design Technology
Research Institute
Guangdong Tianyuan
Architectural Design Co., Ltd.



Xinliang Ji

Director of Digital City Research Center & Al Research Center Tus-Design Group Co., Ltd

Exciting and Inspiring Forums ••••

Based on existing resources, CCE had fully tapped into areas such as smart cleaning, urban sanitation, and property management to create more innovative cleaning-related programs and established a CLEAN+ industry ecosystem.

Event List

2025 CREAM-Al Innovation Ecosystem Summit

Shanghai Urban Environmental Sanitation Summit Forum

Contracted Cleaning Development Forum

China Clean 2.0 Summit Forum

2025 National Annual Conference of Cleaning Service Industry

Property Management Innovators Forum

Laundry Forum for Business & Industry

TICA Cup - The 4th Air Conditioner Cleaning Skills Competition

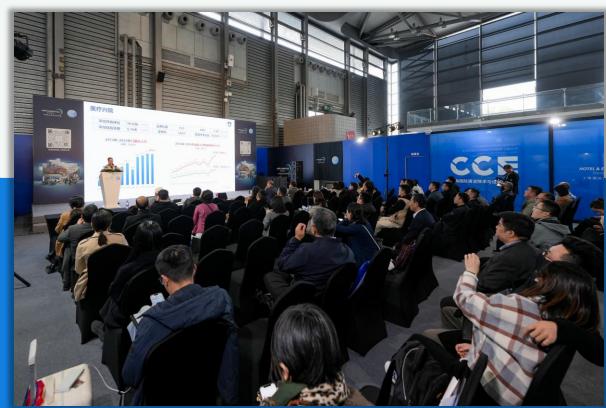
Shanghai Cleaning Skills Competition

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Highlights





Forum on Improving Medical Environment and Enhancing Hospital Logistics Management



Unmanned Sanitation Robot Technology Application Promotion Conference



National Annual Conference of Cleaning Service Industry



Contracted Cleaning Development Forum

Cleaning Forum Speakers





Toni D Andrea CEO, ISSA PULIRE **NETWORK EMEA Director** ISSA



Lauren Micallef Oceania and Asia Pacific Manager ISSA

Yihua Zhao



Danni Lee Executive Director ISSA Korea



Yongxiang Zhuang Deputy Secretary-General Shanghai Trade Association of City Appearance and **Environmental Sanitation**



Yucai Liu President China Business **Enterprise Management** Association



Weixing Sun Secretary-General China Stone Association



Leyi Hu **Senior Director CBRE** Research Department



Qiang Dou Executive Director, Persagy ARUK Cleaning Ph.D. Professor Level



Dasevich Gennady Director

Association



Minsheng Zhu

Director of General Affairs
Department
Zhongda Hospital, Affiliated to
Southeast University,
Vice President, Jiangsu Civil General Coordinator for Construction of Longjiang Yuhua Campus Jiangsu Provincial People's Hospital (The First Affiliated Rehabilitation Hospital
Secretary General, The
Architecture and Planning
Professional Committee of Jiangsu Hospital of Nanjing Medical University) Provincial Hospital Association



Xiaodong Yang

Vice President Shanghai Children's Hospital (Children's Hospital Affiliated to Shanghai Jiao Tong University School of Medicine)



Yinghao Tang

Vice President Yuehai Property



Jianchun Sun

President Shanghai Qiancheng Industrial Co., LTD



Jingyi Yan Founder, Sandu Director (Guangzhou) Guorui Group Asset **Property Consulting** Management Company Service Co., LTD.,





Senior Engineer

Ziyuan Fan Head of the Digital

Technology Department of a commercial real estate enterprise in China Cp Group



Meilan Zhang

Deputy General Manager, Manager of the Science and Information Department Shanghai Laogang Waste Disposal Co., LTD



Taian Wu

Vice General Manager Shanghai Lehuan Environmental Technology Co., LTD



Jianjun Wang

Sales Manager Shanghai Aviation Special Vehicle Co., Ltd.



Zhou Wu

Director and Researcher of the Ecological Design and Technology Research and Development Center Wuxi Institute of Applied Technology, Tsinghua University



Le Kang

Vice President **United Services** (Hong Kong)



Xinyang Guo

Chairman Auto City



Expert Lecturer in

Property

Management Industry

Haitao Xia

Chief Expert China Enterprise **Property Management** Co.,Ltd



Jianquan Zhang

Founder RIXINS



Youwen Yang

General Manager Shanghai Qixiu **Environment Group**

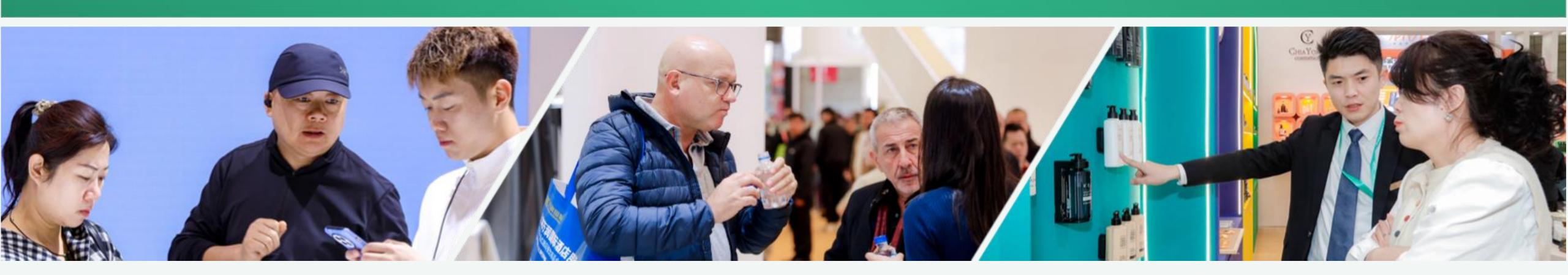


Xiaobing Tian Professor

Qingdao Junrong Innovation Engineering Research Institute



Business Matchmaking



Business Matchmaking



In order to help buyers and sellers find partners more efficiently and expand their business scope, HPGLE (www.hpgle.com) provided a special area for offline face-to-face communication between supply and demand sides in this exhibition!

Our dedicated procurement team engages in in-depth pre-event consultations with buyers, providing end-to-end matching services. We meticulously align with your sourcing needs, recommend verified upstream suppliers, and schedule tailored meeting agendas in advance. On-site, you will enjoy exclusive VIP buyer privileges and premium hospitality services for a seamless procurement experience.











Key Buyer List

























Awards & Gala Dinner



HOTEL & SHOP PLUS Awards & Gala Dinner



The Golden Palace Award and Golden Diamond Award Dinner was held by Shanghai Sinoexpo Informa Markets. with great sincerity. It is a grand celebration of outstanding talent performance, innovative corporate concepts, and brilliant achievements in the industry. It is also an ideal platform for industry leaders to communicate with each other and establish important connections.

Gathering professionals from the real estate, department store retail, hotel, design, cleaning and other industries, we commend the outstanding companies and projects that have emerged this year, and pay tribute to the efforts and contributions of every hotelier and commercial space professionals. More than 1000 elites from various fields such as real estate, hotels, design, commerce, retail, and cleaning gathered together to present 22 industry awards, witnessing the shining moments of the industry.









PART 03

Marketing Promotion



Media Matrix



HOTEL & SHOP PLUS delves deep into industry resources, with exhibition promotion covering official websites, mini programs, media matrices, visitor data, and other online and offline channels, linking the global hotel and commercial space ecosystem, helping exhibitors enhance brand value in all aspects, promoting forum activities to gain more exposure, and linking online and offline to present better exhibition promotion effects.



Media Partners



Joining hands with top industry partners from North America, Europe, Asia-Pacific, and other regions to jointly drive the globalization of our brand. In the future, we will continue to deepen cross-border collaboration, promote resource sharing, and create value together!











































































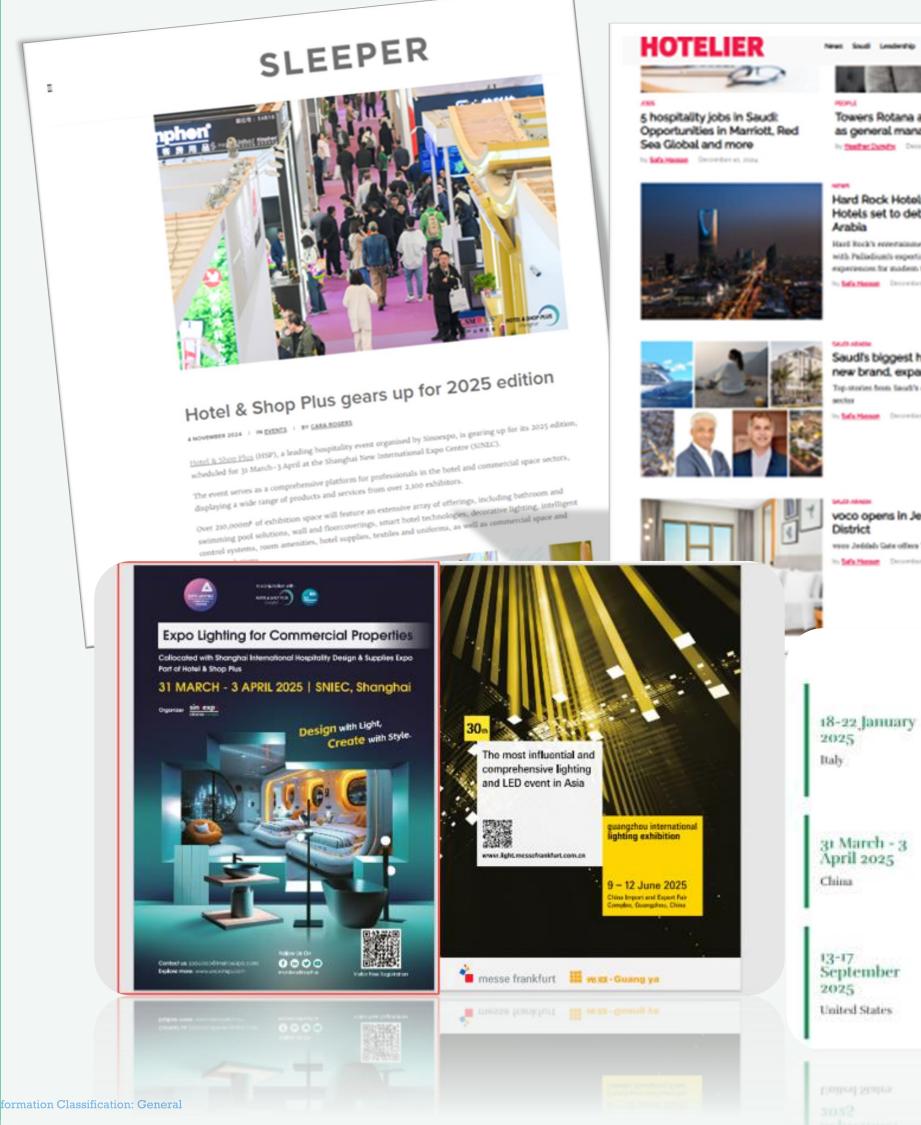


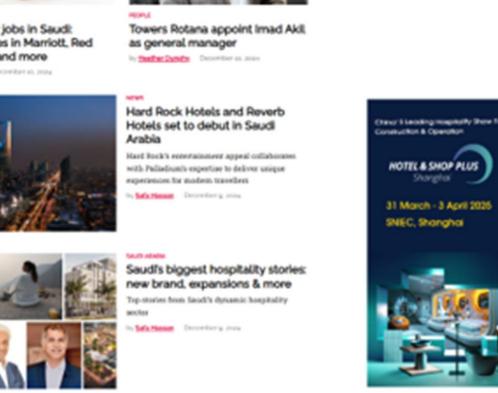




AD Performance Showcase ••••

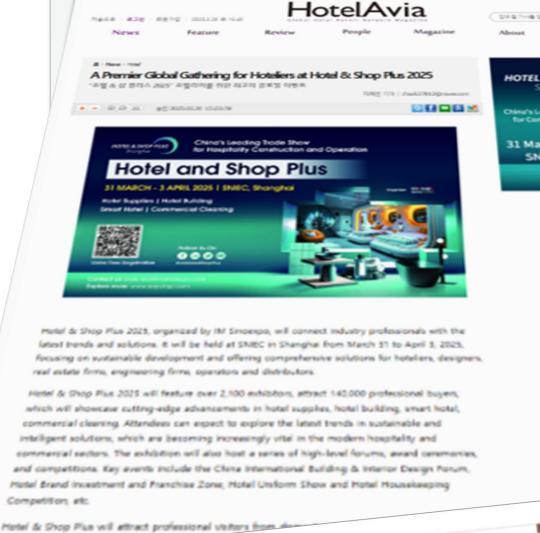


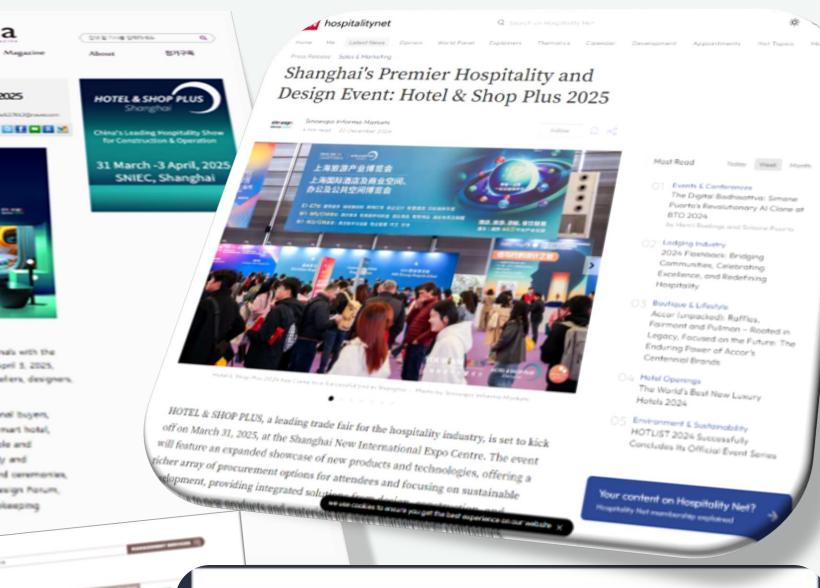


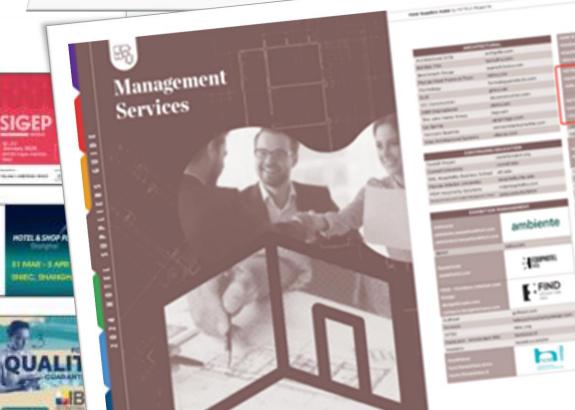


voco opens in Jeddah's Fayhaa

voce Jeddah Gate offers 704 guest rooms











3t March - 3

April 2025

www.bakingexpo.com

EVENTS

Sigep 2025

unb.sigep.it

IBIE 2025

Rimini Expo Centre

Hotel & Shop Plus

Shanghai New International Expo Center

Las Vegas Convention Center, Las

HPGLE EZBUY



HPGLE EZBUY is the official digital platform for Hotel & Shop Plus Shanghai, connecting buyers with top suppliers in hospitality and commercial spaces. Through our B2B website (Hpgle.com), Wechat Mini-Programs, and event app - DTSHoreca, we offer a complete range of products - from hotel supplies and smart tech to design materials and commercial cleaning. Our year-round services include trade matching, virtual tours, live events, and expert seminars, creating a seamless online-to-offline shopping experience for global buyers.





Annual Online
Visits
50,000,000 +



Registered Users 120,000+



Premium Suppliers 8,000+



Products
Available
68,000+

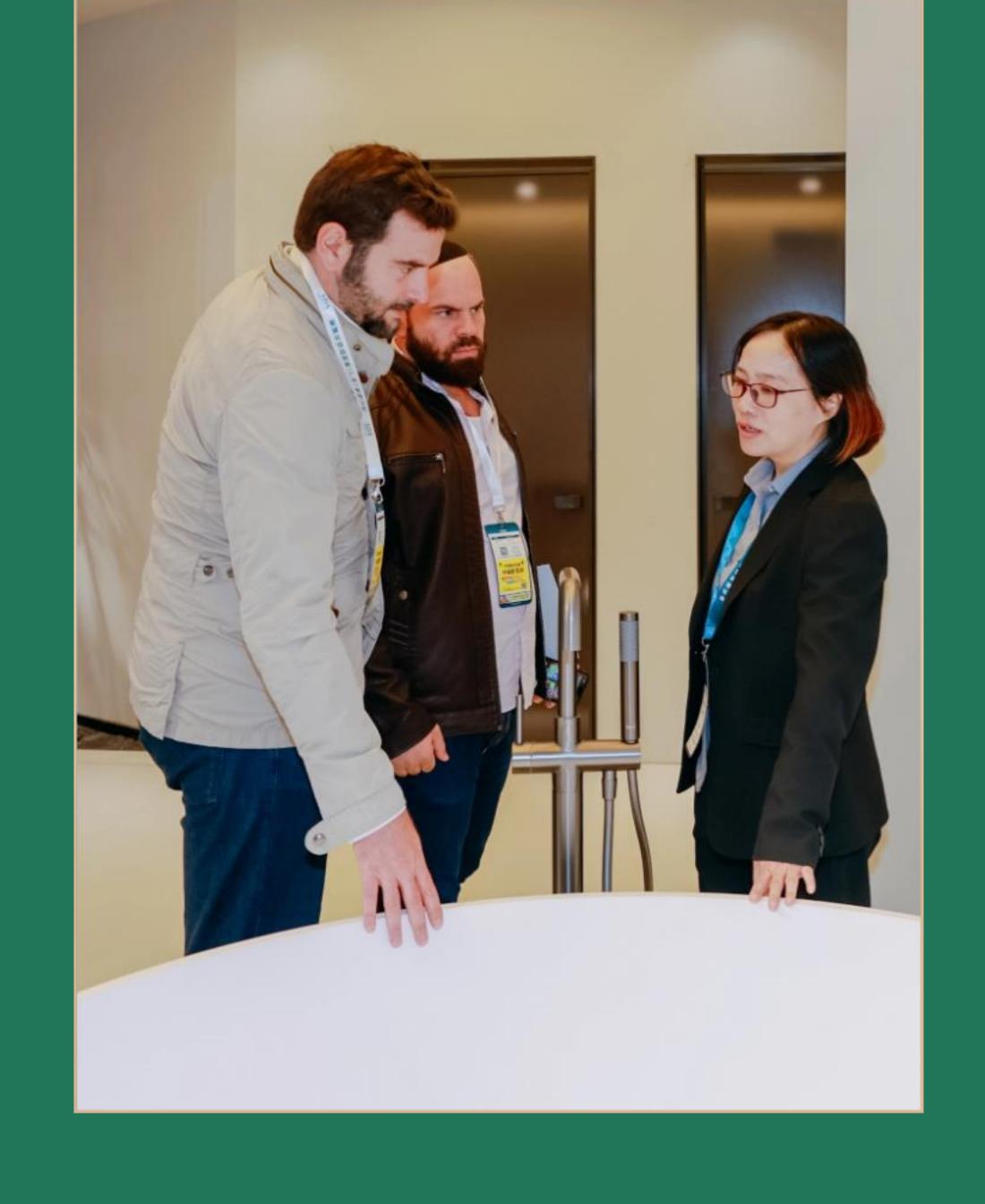


Successful Matches 20,000+



PART 04

Future Events



Future Events











FHI July 22-25, 2025 Jakarta International Expo



HSOP THAILAND

August 20-23, 2025 Queen Sirikit National Convention Center, Bangkok



HSOP SINGAPORE

April 22-24, 2026

Marina Bay Sands, Singapore



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Thank You

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